

### *Kellogg Company Corporate Political Expenditures for 2014*

Kellogg Company did not contribute to any candidates, political parties or political committees in 2014, nor did the company make independent expenditure contributions to super PACs, 527 organizations or 501(c)(4) organizations and has no plans to do so.

Kellogg contributed to “Coalition Against the Misleading Labeling Measure,” a ballot initiative committee in Colorado, and to “NO on 92 Coalition,” a ballot initiative committee in Oregon, both relating to food-labeling requirements.

Kellogg also contributed to “Michigan Citizens for Strong & Safe Communities,” a ballot initiative committee relating to tax reform.

Below is a list of trade associations and/or 501(c)(4) groups to which a portion of our 2014 payments allocated to nondeductible lobbying expenses exceeded \$20,000:

- Grocery Manufacturers Association

Kellogg Company’s political contributions during the reporting period were all made in accordance with its Political Contributions Policy.