



**Kellogg Company**  
Financial News Release

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**KELLOGG COMPANY TO WEBCAST PRESENTATION AT BARCLAYS  
2017 GLOBAL CONSUMER STAPLES CONFERENCE**

**BATTLE CREEK, MICH. – August 17, 2017** – Kellogg Company (NYSE: K) will webcast its presentation to the Barclays 2017 Global Consumer Staples Conference live at 9:45 am EDT, Wednesday, September 6, 2017.

Speaking on behalf of Kellogg Company will be John Bryant, Chairman and Chief Executive Officer, Fareed Khan, Chief Financial Officer; and Deanie Elsner, President, U.S. Snacks.

**Presentation Slides:** Printable slides will be available beginning at approximately 9:00 am EDT on Wednesday, September 6 at <http://investor.kelloggs.com>

**Live Webcast:** Live audio webcast with on-screen slides will be available at approximately 9:30 am EDT, Wednesday, September 6 at <http://investor.kelloggs.com>

**Replay Webcast:** Available beginning at about 1:00 pm EDT on Wednesday, September 6 and remaining for six months.

**Podcast:** Available beginning at about 1:00 pm EDT on Wednesday, September 6 and remaining for six months.

**About Kellogg Company**

At Kellogg Company (NYSE: K), we are driven to enrich and delight the world through foods and brands that matter. With 2016 sales of more than \$13 billion, Kellogg is the world's leading cereal company; second largest producer of cookies and crackers; a leading producer of savory snacks; and a leading North American frozen foods company. Every day, our well-loved brands nourish families so they can flourish and thrive. These brands include Kellogg's®, Keebler®, Special K®, Pringles®, Kellogg's Frosted Flakes®, Pop-Tarts®, Kellogg's Corn Flakes®, Rice Krispies®, Kashi®, Cheez-It®, Eggo®, Coco Pops®, Mini-Wheats®, and many more. To learn more about our responsible business leadership, foods that delight and how we strive to make a difference in our communities around the world, visit [www.kelloggcompany.com](http://www.kelloggcompany.com).