

# Jefferies

FOR IMMEDIATE RELEASE

## **JEFFERIES TO HOST 7<sup>th</sup> ANNUAL GREATER CHINA SUMMIT IN HONG KONG**

HONG KONG and NEW YORK, October 26, 2017 – Jefferies today announced that it will host its 7<sup>th</sup> Annual Greater China Summit November 1-2 in Hong Kong. This year's conference theme, "China: Exploring Opportunities in a Profitable Recovery," will highlight investment opportunities in the world's second largest economy in terms of the global economic and geopolitical environment.

The annual conference will feature an extensive range of global public and private companies across a number of sectors including Autos & Auto Parts, Conglomerates, Consumer, Energy, Financials, Healthcare, Industrials, Materials, Real Estate, Technology & Internet, Telecom and Transportation. Over 160 companies from across the Greater China region and more than 500 institutional investors from around the globe will take part in the conference.

The two-day conference is comprised of company presentations, thematic panel discussions and keynote speakers, in addition to more than 2,000 meetings between companies and investors. This industry-leading global gathering of company executives, as well as institutional, private equity and venture capital investors, will address investment themes and opportunities.

Key panels that will take place at the conference include: Artificial Intelligence in Asia; China's Semiconductor National Initiative and Its Impact; China's 5G Outlook; The Future of Travel and Tourism; The New Retail Ecosystem; Mobile Game Trends in China; Fan Economy in the Chinese Media and Entertainment Industry; Key Outcomes of 19<sup>th</sup> Party Congress and What It Means Going Forward.

Michael Alexander, Chief Executive Officer of Jefferies Asia, noted, "Our Greater China Summit, now in its seventh year, brings together a diverse and dynamic group of global industry leaders, from emerging high growth companies and more established corporates, and presents a platform that allows for interaction with key institutional investors. This annual conference confirms Jefferies' continued commitment to the broader China region and to creating valuable and informed opportunities for our clients."

For further information about the Jefferies 7<sup>th</sup> Annual Greater China Summit, please contact your Jefferies Representative or contact Jefferies Global Access Asia Pacific [AP\\_GlobalAccess@jefferies.com](mailto:AP_GlobalAccess@jefferies.com) or +852 3743 8071.

Please note that the 7<sup>th</sup> Annual Greater China Summit is closed to media.

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