

4Q and Full-Year 2017 Earnings Conference Call

Doug Peterson
President and CEO

Ewout Steenberg
Executive Vice President and CFO

Chip Merritt
Vice President, Investor Relations

February 6, 2018

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Comparison of adjusted information to U.S. GAAP information

This presentation includes adjusted financial measures that are derived from the Company's continuing operations. This non-GAAP information is provided in order to allow investors to make meaningful comparisons of the Company's operating performance between periods and to view the Company's business from the same perspective as Company management.

The Company's earnings release dated February 6, 2018 contains exhibits that reconcile the differences between the non-GAAP measures and comparable financial measures calculated in accordance with U.S. GAAP. Such exhibits are available on the Company's website at <http://investor.spglobal.com/quarterly-earnings>

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“Safe Harbor” statement under the Private Securities Litigation Reform Act of 1995

This presentation contains “forward-looking statements,” as defined in the Private Securities Litigation Reform Act of 1995. These statements, which express management’s current views concerning future events, trends, contingencies or results, appear at various places in this report and use words like “anticipate,” “assume,” “believe,” “continue,” “estimate,” “expect,” “forecast,” “future,” “intend,” “plan,” “potential,” “predict,” “project,” “strategy,” “target” and similar terms, and future or conditional tense verbs like “could,” “may,” “might,” “should,” “will” and “would.” For example, management may use forward-looking statements when addressing topics such as: the outcome of contingencies; future actions by regulators; changes in the Company’s business strategies and methods of generating revenue; the development and performance of the Company’s services and products; the expected impact of acquisitions and dispositions; the Company’s effective tax rates; and the Company’s cost structure, dividend policy, cash flows or liquidity.

Forward-looking statements are subject to inherent risks and uncertainties. Factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements include, among other things:

- worldwide economic, political and regulatory conditions, including conditions that may result from legislative, regulatory and policy changes associated with the current U.S. administration or the United Kingdom’s withdrawal from the European Union;
- the rapidly evolving regulatory environment, in Europe, the United States and elsewhere, affecting Ratings, Market and Commodities Intelligence and Indices, including new and amended regulations and the Company’s compliance therewith;
- the Company’s ability to maintain adequate physical, technical and administrative safeguards to protect the security of confidential information and data, and the potential for unauthorized access to our systems or a system or network disruption that results in improper disclosure of confidential information or data, regulatory penalties and remedial costs;
- our ability to make acquisitions and dispositions and successfully integrate the businesses we acquire;
- the outcome of litigation, government and regulatory proceedings, investigations and inquiries;
- the health of debt and equity markets, including credit quality and spreads, the level of liquidity and future debt issuances;
- the demand and market for credit ratings in and across the sectors and geographies where the Company operates;
- concerns in the marketplace affecting the Company’s credibility or otherwise affecting market perceptions of the integrity or utility of independent credit ratings;
- the effect of competitive products and pricing, including the level of success of new product developments and global expansion;
- consolidation in the Company’s end-customer markets;
- the impact of customer cost-cutting pressures, including in the financial services industry and commodities markets;
- a decline in the demand for credit risk management tools by financial institutions;
- the level of merger and acquisition activity in the United States and abroad;
- the volatility of the energy marketplace and the health of the commodities markets;
- our ability to attract, incentivize and retain key employees;
- our ability to adjust to changes in European and United Kingdom markets as the United Kingdom leaves the European Union, and the impact of the United Kingdom’s departure on our credit rating activities and other European and United Kingdom offerings;
- the Company’s ability to successfully recover should it experience a disaster or other business continuity problem from a hurricane, flood, earthquake, terrorist attack, pandemic, security breach, cyber-attack, power loss, telecommunications failure or other natural or man-made event;
- changes in applicable tax or accounting requirements, including the impact of recent tax reform in the U.S.;
- the level of the Company’s future cash flows and capital investments;
- the impact on the Company’s revenue and net income caused by fluctuations in foreign currency exchange rates; and
- the Company’s exposure to potential criminal sanctions or civil penalties if it fails to comply with foreign and U.S. laws and regulations that are applicable in the domestic and international jurisdictions in which it operates, including sanctions laws relating to countries such as Iran, Russia, Sudan and Syria, anti-corruption laws such as the U.S. Foreign Corrupt Practices Act and the U.K. Bribery Act of 2010, and local laws prohibiting corrupt payments to government officials, as well as import and export restrictions.

The factors noted above are not exhaustive. The Company and its subsidiaries operate in a dynamic business environment in which new risks emerge frequently. Accordingly, the Company cautions readers not to place undue reliance on any forward-looking statements, which speak only as of the dates on which they are made. The Company undertakes no obligation to update or revise any forward-looking statement to reflect events or circumstances arising after the date on which it is made, except as required by applicable law. Further information about the Company’s businesses, including information about factors that could materially affect its results of operations and financial condition, is contained in the Company’s filings with the SEC, including Item 1a, *Risk Factors*, in the Annual Report on Form 10-K.

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EU regulation affecting investors in credit rating agencies

European Union Regulation 1060/2009 (as amended) applies to credit rating agencies (CRAs) registered in the European Union and therefore to the activities of Standard & Poor’s Credit Market Services Europe Limited, Standard & Poor’s Credit Market Services France SAS and Standard & Poor’s Credit Market Services Italy Srl, indirect wholly-owned subsidiaries of S&P Global Inc., each of which is registered and regulated as a CRA with the European Securities and Markets Authority (“ESMA”).

Any person obtaining direct or indirect ownership or control of 5% or more or 10% or more of the shares in S&P Global Inc. may (i) impact how S&P Global Ratings can conduct its CRA activities in the European Union and/or (ii) themselves become directly impacted by EU Regulation 1060/2009 (as amended).

Persons who have or expect to obtain such shareholdings in S&P Global Inc. should promptly contact Chip Merritt at S&P Global’s Investor Relations department (chip.merritt@spglobal.com) for more information and should also obtain independent legal advice in such respect.

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Doug Peterson

President and Chief Executive Officer

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2017 Overview

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2017 highlights

- Completed an exceptional year with strong fourth quarter results
- Every division produced strong financial performance while investing in new products and productivity
- Delivered impressive financial performance with 13% organic revenue growth and 29% adjusted EPS growth
- Generated approximately \$1.8 billion in free cash flow
- Returned \$1.4 billion through share repurchases and dividends
- Introduced new capital management philosophy
- Realigned the Company with new integrated operating model to stimulate innovation and drive digital transformation

Innovative new products, strategic relationships, and milestones in 2017

- Celebrated 60 years of the S&P 500®
- Launched S&P Green Bond Select Index
- ICE launched LNG contracts based on Platts benchmark
- CME launched Australian Wheat Futures based on Platts benchmark
- Launched Ratings360
- Launched Green Evaluations
- Introduced first release of new Market Intelligence Platform
- Expanded transcript service
- Advanced fintech investments e.g., Algomi and Kensho

Strong organic revenue growth and productivity efforts yield adjusted profit margin and EPS gains

	2017	2016	Change
Revenue	\$6,063	\$5,661	+7%
Organic revenue	\$6,030	\$5,328	+13%
Adjusted operating profit	\$2,857	\$2,431	+18%
Adjusted operating profit margin	47.1%	42.9%	+420 bps
Average diluted shares outstanding	258.9	265.2	(6.3) shares
Adjusted diluted EPS	\$6.89	\$5.35	+29%

(dollars and shares in millions, except earnings per share)

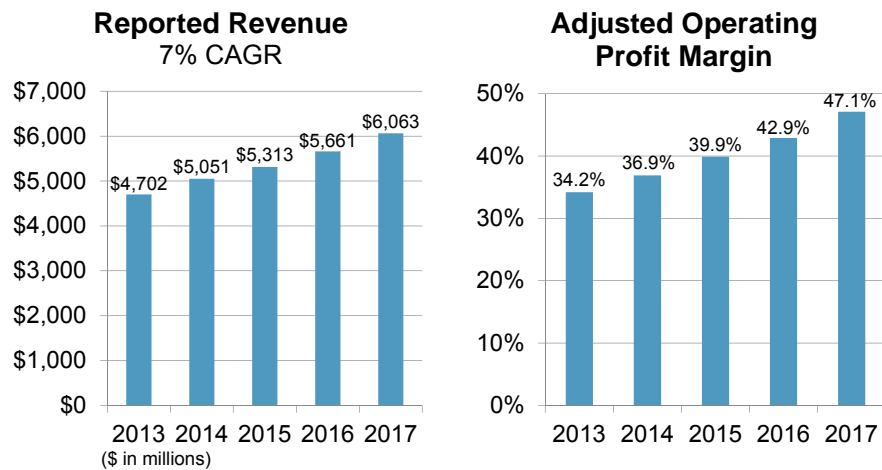
2017 FINANCIAL HIGHLIGHTS:

- Delivered 13% organic revenue growth
- Achieved 420 basis-point improvement in adjusted operating profit margin
- Increased adjusted diluted EPS by 29%

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S&P Global extends yearly succession of solid revenue and adjusted operating profit margin growth



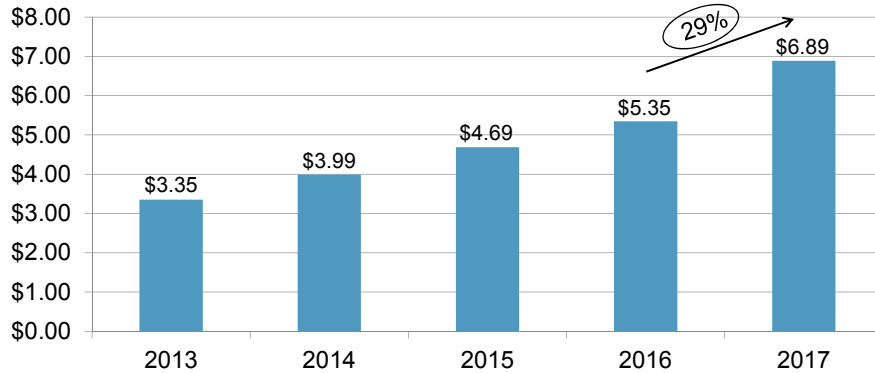
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Note: McGraw-Hill Education and McGraw Hill Construction were sold in 2013 and 2014, respectively, and were reclassified to discontinued operations. Beginning in 2016, the Company began excluding deal-related amortization from its non-GAAP results. The excluded figures were \$51 million in 2013, \$48 million in 2014, \$67 million in 2015, \$96 million in 2016, and \$98 million in 2017.

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Consistent growth of adjusted EPS continued in 2017

Adjusted Earnings Per Share 20% CAGR



Note: McGraw-Hill Education and McGraw Hill Construction were sold in 2013 and 2014, respectively, and were reclassified to discontinued operations. Beginning in 2016, the Company began excluding deal-related amortization from its non-GAAP results. The excluded figures were \$51 million in 2013, \$48 million in 2014, \$67 million in 2015, \$96 million in 2016, and \$98 million in 2017.

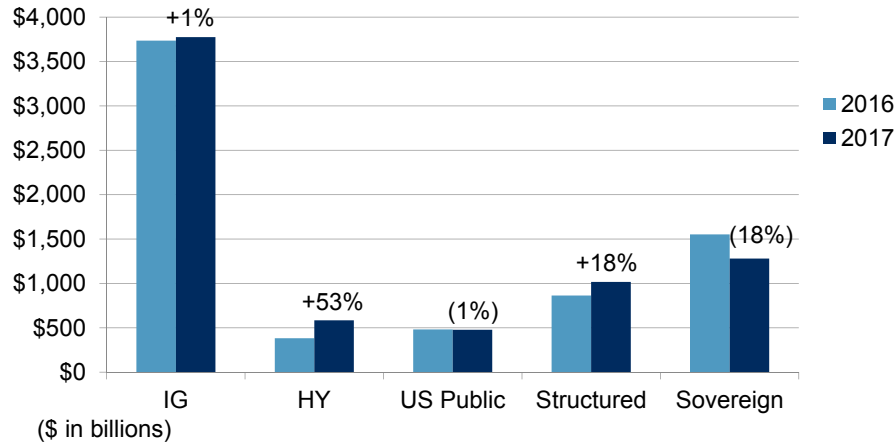
Every segment delivered strong gains in organic revenue and adjusted operating profit

2017 vs. 2016

	Ratings	Market and Commodities Intelligence	S&P Dow Jones Indices
Reported revenue	+18%	(5%)	+15%
Organic revenue	+18%	+8%	+14%
Adjusted operating profit	+27%	+4%	+14%
2017 adjusted operating profit margin	53.8%	37.2%	65.2%
Adjusted operating profit margin change	+400 bps	+310 bps	(10 bps)

2017 global issuance led by high-yield and structured products

2017 Global Issuance

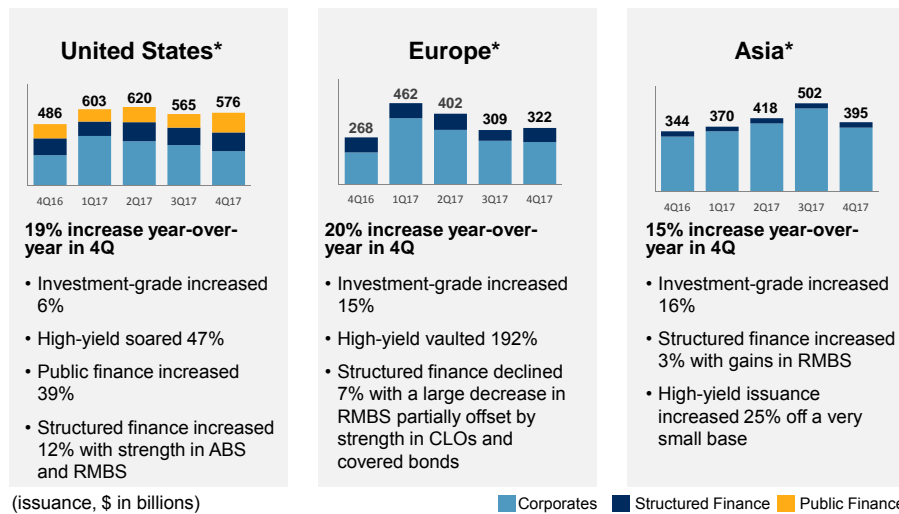


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Sources: Thomson Financial and Harrison Scott Publications

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Global issuance* increased 19% versus 4Q16 with strength across all regions



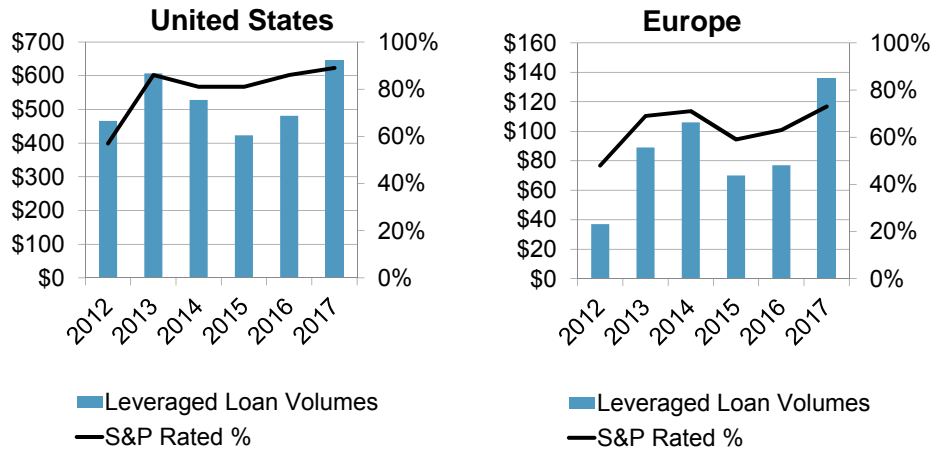
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* Excludes sovereign issuance

Sources: Thomson Financial and Harrison Scott Publications

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Leveraged loan volumes and percent rated by S&P both increased in 2017

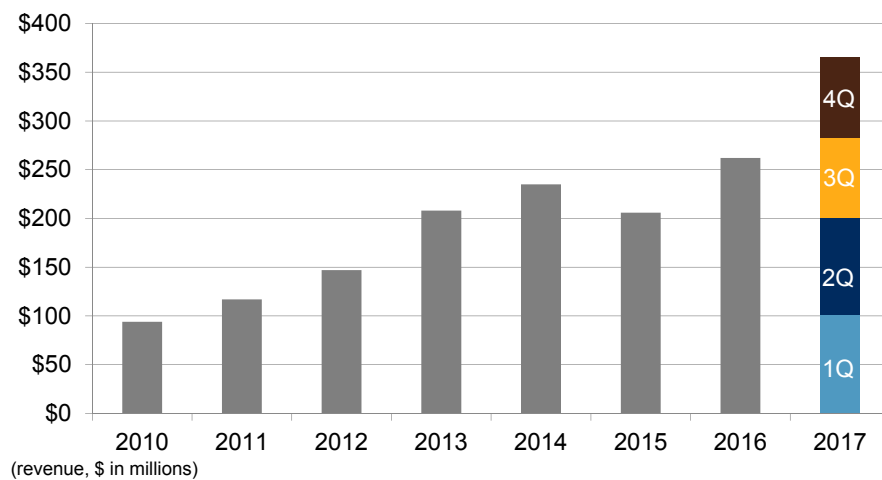


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Source: LCD, an offering of S&P Global Market Intelligence

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2017 bank loan ratings revenue increased 39% with exceptional growth early in the year



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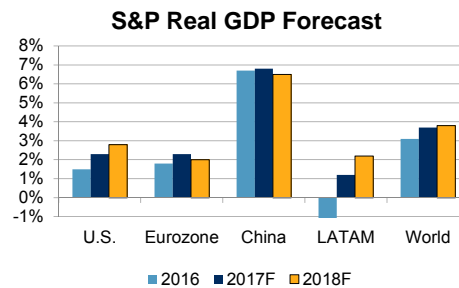
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2018 Outlook

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Our economists expect 2018 GDP global growth of 3.8%, slightly higher than 2017

- **U.S.** – Low unemployment and tax cuts contribute to growth
- **Eurozone** – Recovery is on track, led by Germany and the Netherlands
- **China** – Implementing a more sustainable macro-credit path
- **LATAM** – Stable commodity prices and low long-term rates have attracted capital inflows

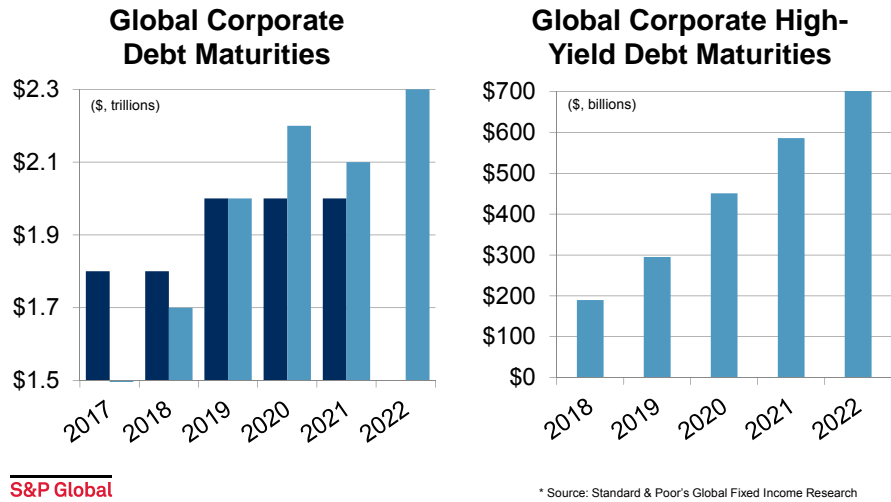


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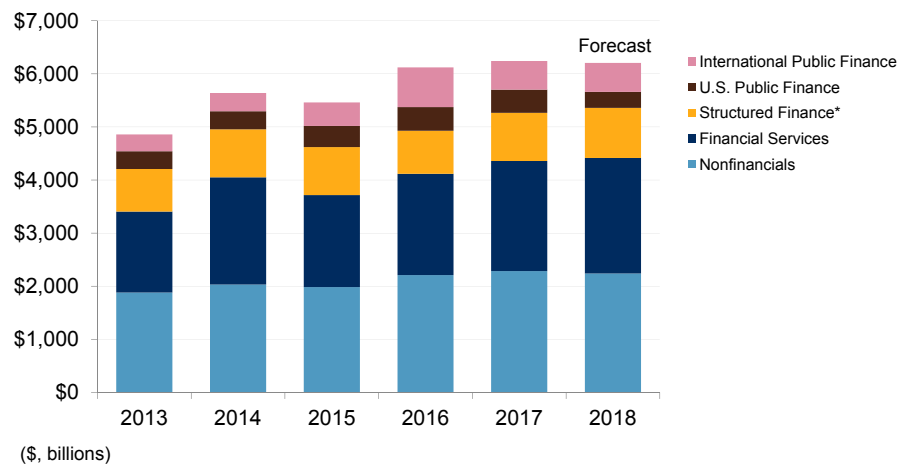
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2018 global refinancing highlights increase in global corporate debt maturities

■ 2017 study totaled \$9.6 trillion
■ 2018 study totaled \$10.2 trillion



Global issuance, excluding International Public Finance, forecast to decrease 1% in 2018



2018 areas of focus

- Creating shareholder value:
 - Organic revenue guidance of mid single-digit growth
 - Adjusted diluted EPS guidance of \$8.45 to \$8.60
 - Significant benefit from tax reform of over \$1.00/share
- Serving markets:
 - Increase investments in new technologies, alternative data and ESG
 - Grow Ratings beyond the core
 - Release production version of the new Market Intelligence platform and begin phased user transition
 - Enhance our Platts commercial model and simplify our customer facing and operating platforms for improved user experience
 - Expand Index product offering in factors/smart beta, ESG, etc.
- Delivering excellence:
 - Continue funding productivity initiatives and process improvements
 - Execute our technology plans
 - Maintain commitment to compliance and risk management

Ewout Steenbergen

Executive Vice President, Chief Financial Officer

4Q 2017 Overview

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Exceptional operating results

	4Q 2017	4Q 2016	Change
Revenue	\$1,589	\$1,399	+14%
Organic revenue	\$1,589	\$1,393	+14%
Adjusted unallocated expense	\$41	\$35	+19%
Adjusted total expense	\$837	\$810	+3%
Adjusted operating profit	\$752	\$589	+28%
Adjusted operating profit margin	47.4%	42.1%	+530 bps
Adjusted interest expense, net	\$39	\$38	+1%
Adjusted effective tax rate	28.5%	33.5%	(500 bps)
Adjusted net income (less NCI)	\$474	\$334	+42%
Adjusted diluted EPS	\$1.85	\$1.28	+44%
Average diluted shares outstanding	257.0	261.6	(4.6) shares

(\$ and shares in millions, except earnings per share)

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Stock-based compensation creates tax benefit

	1Q	2Q	3Q	4Q
2017 EPS impact	\$0.04	\$0.02	\$0.14	\$0.08

FASB Accounting Standard requirement to record the tax effect related to share-based payments at settlement (or expiration) through the income statement results in lower reported taxes.

4th Quarter:

Approximately \$0.06 was due to the vesting of restricted stock and \$0.02 due to the exercise of stock options.

At the end of 2016 there were 3.8 million employee stock options outstanding. At the end of 2017 2.1 million remained.

2018:

Estimate \$0.10 to \$0.20 positive EPS impact in 2018

Changes in foreign exchange rates increased 4Q 2017 adjusted operating profit

Favorable (Unfavorable)	Ratings	Market and Commodities Intelligence	S&P Dow Jones Indices
Revenue	+\$14	+\$2	–
Adj. operating profit	+\$8	(\$5)	–
Adj. EPS	+\$0.02	(\$0.01)	–

(\$ in millions)

Key factors mitigating impact of currency changes

- Approximately ½ of international revenue is invoiced in U.S. dollars
- Hedges are in place for key currencies to mitigate a portion of the risk

Key currencies that impacted the quarter

- Ratings revenue was primarily impacted by the strengthening of the Euro
- Ratings adjusted operating profit was primarily impacted by the Euro and British Pound

4Q 2017: Non-GAAP adjustments to operating profit

Pre-tax expense excluded from adjusted results	4Q 2017
Legal settlement reserve	(\$53)
Restructuring and lease exit charges	(\$38)
Deal-related amortization	(\$25)
UK pension related charge	(\$8)
Total	(\$124)

(\$ in millions)

After-tax expense excluded from adjusted results	4Q 2017
Net tax reform charge	(\$149)
Tax benefit from prior year divestitures	+\$21
Total	(\$128)

(\$ in millions)

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Every segment delivered strong gains in organic revenue and adjusted operating profit margin

4Q 2017 vs. 4Q 2016

	Ratings	Market and Commodities Intelligence	S&P Dow Jones Indices
Reported revenue	+20%	+7%	+12%
Organic revenue	+20%	+8%	+12%
Adjusted operating profit	+40%	+13%	+16%
4Q 2017 adjusted operating profit margin	55.6%	36.5%	63.7%
Adjusted operating profit margin change	+810 bps	+200 bps	+210 bps

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Ratings: Delivered outstanding revenue growth and profit margin expansion

	4Q 2017	4Q 2016	Change
Revenue	\$789	\$658	+20%
Adjusted segment operating profit	\$439	\$313	+40%
Adjusted segment operating profit margin	55.6%	47.5%	+810 bps
Full-year adjusted segment operating profit margin	53.8%	49.8%	+400 bps

(\$ in millions)

4Q 2017 HIGHLIGHTS:

- Excluding FX, revenue increased 18% and adjusted expenses decreased slightly resulting in substantial growth in adjusted operating profit and profit margin
- Achieved full-year 2017 adjusted operating profit margin of 53.8%

Ratings: Transaction revenue growth continues to outpace non-transaction revenue growth

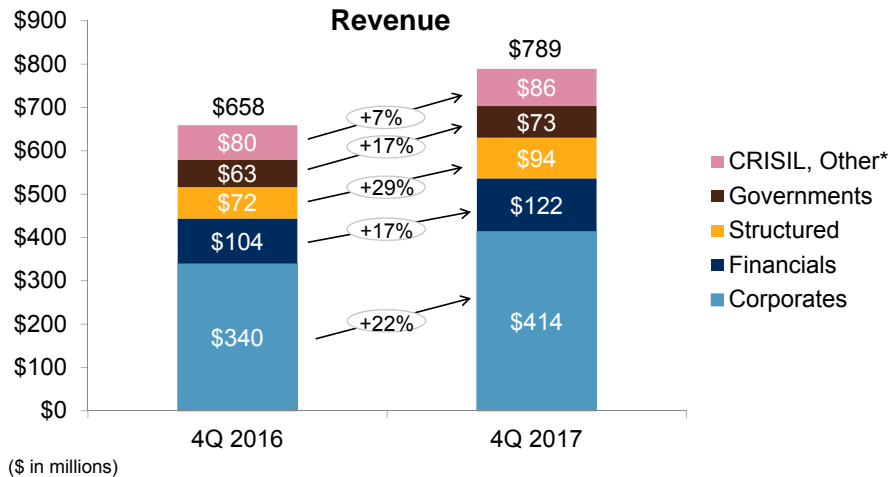
	4Q 2017	4Q 2016	Change
Non-transaction	\$388	\$347	+12%
Transaction	\$401	\$311	+29%

(\$ in millions)

4Q 2017 HIGHLIGHTS:

- Non-transaction revenue increased due to growth in fees associated with surveillance, short-term debt including commercial paper, and new entity ratings
- Transaction revenue increased primarily from gains in corporate bonds (particularly high-yield), structured products, and a modest gain in bank loans

Ratings: Revenue growth in every category



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*Other includes intersegment royalty, Taiwan Ratings Corporation, and adjustments
Details may not sum to total due to rounding

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Market and Commodities Intelligence: Delivered strong revenue and adjusted profit margin

	4Q 2017	4Q 2016	Change
Revenue	\$637	\$595	+7%
Organic revenue	\$637	\$589	+8%
Adjusted segment operating profit	\$233	\$206	+13%
Adjusted segment operating profit margin	36.5%	34.5%	+200 bps
Full-year adjusted segment operating profit margin	37.2%	34.1%	+310 bps

(\$ in millions)

4Q 2017 HIGHLIGHTS:

- Organic revenue increased 8% excluding 4Q 2016 divestitures
- Adjusted operating profit increased 13%
- Adjusted operating profit margin improved primarily due to divestitures, strong organic revenue growth, and SNL integration synergies
- Achieved full-year 2017 adjusted operating profit margin of 37.2%

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Market Intelligence: Continuing to deliver strong organic revenue growth

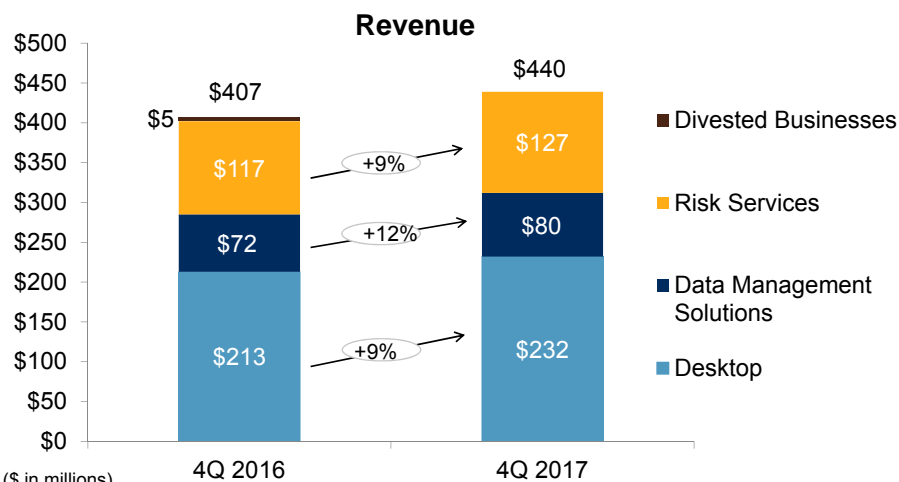
	4Q 2017	4Q 2016	Change
Revenue	\$440	\$407	+8%
Organic revenue	\$440	\$401	+10%

(\$ in millions)

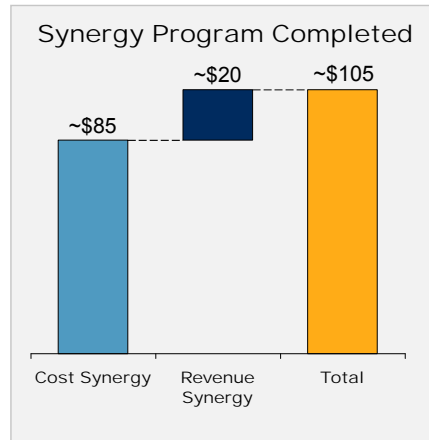
4Q 2017 HIGHLIGHTS:

- Organic revenue increased 10% with growth across all major categories
- Realized a 15% increase in Market Intelligence desktop users
- With emphasis on instituting enterprise-wide commercial agreements, 55% of former Capital IQ customers have been converted
- Migrated nearly all former SNL users to the new Market Intelligence platform
- Collecting feedback from SNL and Investment Banking beta users and working through punch list

Market Intelligence: Every category continues to deliver solid organic revenue growth



Market Intelligence successfully completed \$100 million synergy program



- Originally introduced in 2015 as a \$70 million program and later increased to a \$100 million program
- \$75 million of synergies are reflected in our 2017 results
- Projects with \$85 million of cost synergies and \$20 million of revenue synergies have been launched

Platts: Realized 5% revenue growth

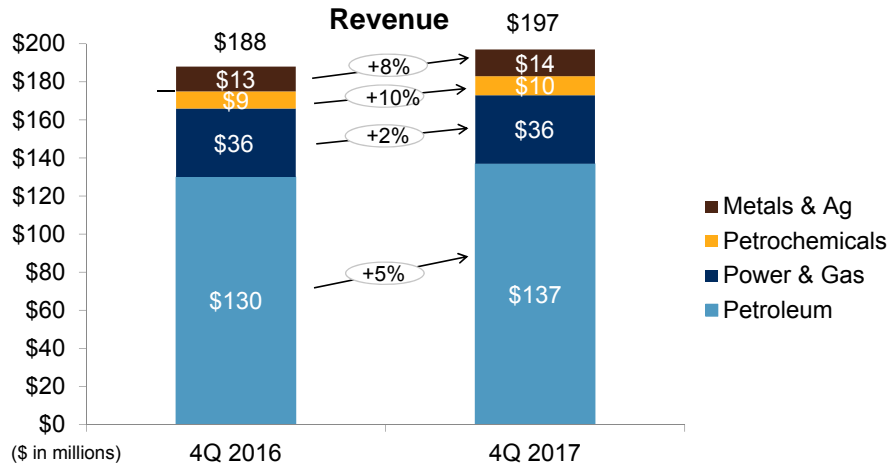
	4Q 2017	4Q 2016	Change
Revenue	\$197	\$188	+5%

(\$ in millions)

4Q 2017 HIGHLIGHTS:

- Revenue increased 5% despite decline in Global Trading Services
 - The core subscription business delivered mid single-digit revenue growth led by gains in Petroleum
 - Global Trading Services' revenue decreased mid single-digits primarily due to weaker trading volumes in petroleum and metals

Platts: Every category achieved revenue growth



Details may not sum to total due to rounding

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S&P Dow Jones Indices: Revenue and adjusted operating profit growth continue

	4Q 2017	4Q 2016	Change
Revenue	\$191	\$171	+12%
Adjusted segment operating profit	\$122	\$105	+16%
SPGI share of Adj. Seg. Op. Profit*	\$90	\$77	+15%
Adjusted segment operating profit margin	63.7%	61.6%	+210 bps
Full-year adjusted segment operating profit margin	65.2%	65.3%	(10 bps)

(\$ in millions)

4Q 2017 HIGHLIGHTS:

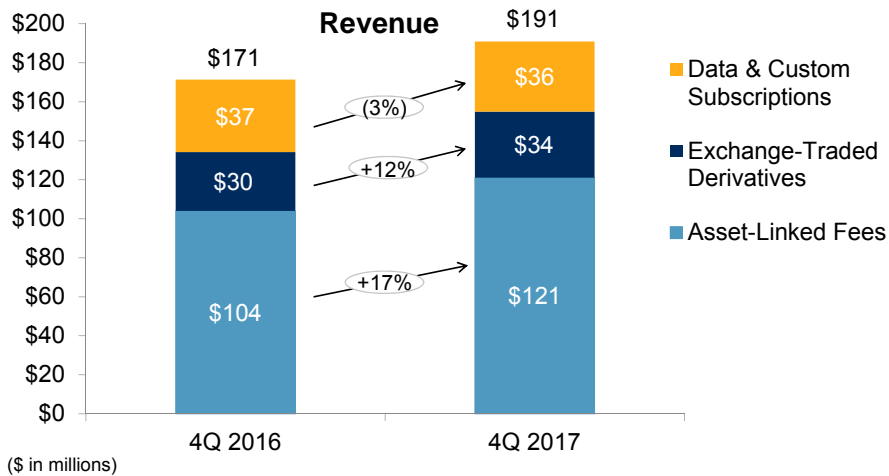
- Revenue increased 12% led by continued ETF AUM growth
- Adjusted operating profit increased 16% and adjusted operating profit margin up 210 basis points.

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* The Company owns 73% of the S&P Dow Jones Indices joint venture

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S&P Dow Jones Indices: Asset-linked fees and exchange-traded derivatives generated growth



S&P Dow Jones Indices: Continued strong growth in ETF AUM associated with our indices

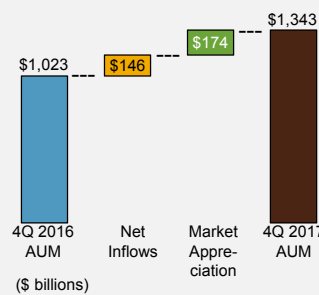
Asset-Linked Fees:

- Exchange-traded products industry net inflows were \$174 billion in the 4Q
- 4Q average ETF AUM associated with our indices increased 34% YOY

- Quarter ending ETF AUM associated with our indices reached a new record of \$1,343 billion, surpassing the previous quarterly record of \$1,214 billion set 9/30/17

- Sequentially, since 9/30/17, ETF net inflows associated with our indices totaled \$70 billion and market appreciation was \$59 billion

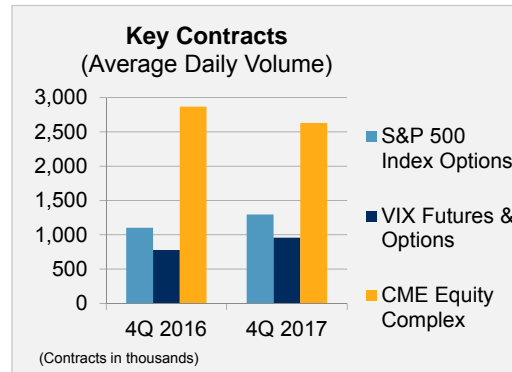
Quarter Ending ETF AUM



S&P Dow Jones Indices: Exchange-traded derivatives volume was mixed

Transaction (exchange-traded derivatives):

- S&P 500 index options and VIX futures & options activity increased 18% and 23%, respectively, while the CME equity complex experienced an 8% decline in activity



Capital position remains solid

	4Q 2017	4Q 2016
Cash and cash equivalents	\$2,779	\$2,392
Short and long-term debt	\$3,569	\$3,564
Adjusted gross leverage*	\$5,893	\$5,632
Adjusted gross leverage to adjusted EBITDA	1.9x	2.1x

(\$ in millions)

Approximately \$2.1 billion of cash was held outside the U.S. at the end of 2017

Continued strong free cash flow

	2017	2016
Cash provided by operating activities	\$2,016	\$1,560
Capital expenditures	(123)	(115)
Distributions to noncontrolling interest holders	(111)	(116)
Free cash flow	\$1,782	\$1,329
Tax on gain from sale of assets (SPSE and CMA in 2017 and J.D. Power in 2016)	67	200
After-tax legal settlements and insurance recoveries	2	49
Free cash flow excluding certain items	\$1,851	\$1,578

(\$ in millions)

- 4Q 2017 return of capital totaled \$260 million, with \$105 million in dividends and \$155 million to repurchase 0.9 million shares
- 2017 full year return of capital totaled \$1.4 billion, with \$421 million in dividends and \$1 billion to repurchase 6.8 million shares

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Impact from U.S. tax reform

4Q 2017 charge:

\$173 tax on deemed repatriated foreign earnings
 - \$ 24 tax benefit from re-valuation of net deferred tax liabilities
 \$149 net charge

2018 estimated global effective tax rate:

21% to 22.5% due to a reduction in the U.S. corporate income tax rate

2018 cash flow impact:

Approximately \$200 million additional cash flow generated from lower effective tax rate

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Impact from U.S. tax reform on capital deployment

- Impact from U.S. tax reform:
 - Our free cash flow generation will substantially increase
 - We now have access to cash generated offshore and are evaluating our options for how and when to deploy it
- Return to shareholders:
 - Our capital management philosophy is to focus on investing in the Company and returning excess capital to shareholders
 - We will continue to return at least 75% of annual free cash flow through dividends and share repurchases
 - Today, we announced a large dividend increase of 22% bringing the annualized dividend rate to \$2.00 per share
- Return to communities:
 - We are making a stepped up investment in our communities through a \$20 million contribution to the S&P Global Foundation in 1Q 2018

Introducing 2018 GAAP guidance

	Guidance
Revenue	Mid single-digit increase
Unallocated expense ^{(A)(B)}	\$160 – \$170 million
Pension benefit ^(B)	\$25 - \$30 million income
Deal-related amortization	N.A.
Operating profit margin	47% - 48%
Interest expense	\$145 - \$150 million
Tax rate	21% - 22.5%
Diluted EPS	\$8.15 - \$8.30
Capital expenditures	~\$125 million
Regular dividend per share (annual basis)	\$2.00

(A) Includes a \$20 million contribution to the S&P Foundation in 1Q 2018.

(B) Beginning in 2018, accounting rules now require pension costs/benefits to be disclosed discretely in the statement of income. These costs/benefits were primarily disclosed as a component of unallocated expense in prior years.

Introducing 2018 adjusted guidance

	Guidance
Revenue	Mid single-digit increase
Unallocated expense ^{(A)(B)}	\$160 - \$170 million
Pension benefit ^(B)	\$25 - \$30 million income
Deal-related amortization	\$95 million
Operating profit margin	47.5% - 48.5%
Interest expense	\$145 - \$150 million
Tax rate	21% - 22.5%
Diluted EPS	\$8.45 - \$8.60
Capital expenditures	~\$125 million
Free cash flow excluding certain items	~ \$2.3 billion
Regular dividend per share (annual basis)	\$2.00

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(A) Includes a \$20 million contribution to the S&P Foundation in 1Q 2018

(B) Beginning in 2018, accounting rules now require pension costs/benefits to be disclosed discretely in the statement of income. These costs/benefits were primarily disclosed as a component of unallocated expense in prior years.

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REPLAY OPTIONS

Internet: Replay available for one year
Go to <http://investor.spglobal.com>

Telephone: Replay available through March 5, 2018
Domestic: 866-429-0569
International: 203-369-0911
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