

INVESTOR INFORMATION | Press Releases

CELEBRATE LEAP YEAR AT BURGER KING® RESTAURANTS

MIAMI - February 24, 2012 - Burger King Corporation is celebrating the 2012 Leap Year, inviting all customers to take advantage of the extra day this February and help support education in the community through its philanthropic arm, the HAVE IT YOUR WAY® Foundation.

From February 25th - 29th, at participating restaurants in Miami-Ft. Lauderdale, FL; Orlando, FL; Indianapolis, IN; Boston, MA; Charlotte, NC; Greensboro, NC; and Richmond, VA, guests will have the opportunity to donate 29 cents with each purchase to help support the BURGER KING® Scholars Program and leap one step closer to providing scholarships nationwide.

"We invite our BURGER KING® restaurant guests to help make a difference this Leap Year by supporting education through our BURGER KING® Scholars program," said Jill Granat, President, HAVE IT YOUR WAY® Foundation. "Every cent donated will help us move one step closer to our goal of providing one scholarship to deserving students for every BURGER KING® restaurant nationwide."

The BURGER KING® Scholars program has awarded more than \$15.4 million dollars to high school seniors and employees across the U.S., Canada and Puerto Rico since the program's inception in 2000.

ABOUT THE BURGER KING® SCHOLARS PROGRAM

The BURGER KING® Scholars Program is the cornerstone of the HAVE IT YOUR WAY® Foundation - a 501(C) (3) not-for-profit public charity, whose mission is to make a positive impact in the communities in which we work and live in collaboration with the extended BURGER KING® family. The BURGER KING® Scholars Program provides scholarships to high school students and BURGER KING® employees and their children, which can be used to fund post-secondary education. The scholarships are made possible every year through the generous support of BURGER KING® restaurant guests, Burger King Corporation, vendor partnerships, the McLamore Family Foundation and most importantly through the fundraising efforts of BURGER KING® franchisees and the HAVE IT YOUR WAY® Foundation. To learn more about the BURGER KING® Scholars Program and the HAVE IT YOUR WAY® Foundation, visit www.haveyourwayfoundation.org or call (305) 378-3186.

ABOUT BURGER KING CORPORATION

Founded in 1954, BURGER KING® is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in approximately 12,400 locations serving over 11 million guests daily in 79 countries and territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In October 2010, Burger King Corp. was purchased by 3G Capital, a multi-billion dollar, global investment firm focused on long-term value creation, with a particular emphasis on maximizing the potential of brands and businesses. For more information on 3G Capital, please go to <http://www.3g-capital.com>. To learn more about Burger King Corp., please visit the company's website at www.bk.com or follow us on Facebook and Twitter.

-30-

CONTACT:

Michelle Miguez
Burger King Corp.
305/378-7277
mediainquiries@whopper.com

Kristen Hauser
Coyne PR
305/378-7457
khauser@coynepr.com

Last Update on February 27, 2012