

## INVESTOR INFORMATION | Press Releases

# Burger King Holdings, Inc. to Present at the Goldman Sachs Third Annual Consumer/Retail Leveraged Finance Conference

MIAMI, Feb 24, 2010 (BUSINESS WIRE) -- Burger King Holdings, Inc. (NYSE:BKC) announced today that the company will participate in the Goldman Sachs Third Annual Consumer/Retail Leveraged Finance Conference on Tuesday, March 9, 2010, at the Goldman Sachs Conference Center, located at 32 Old Slip, 2nd Floor, New York, NY beginning at 8:40 a.m. EST. Ben Wells, chief financial officer, will present the company's strategic overview.

The presentation will be webcast live via the company's investor relations Web site at <http://investor.bk.com> and at [http://cc.talkpoint.com/gold006/030910a\\_mg/?entity=3\\_FPO4S47](http://cc.talkpoint.com/gold006/030910a_mg/?entity=3_FPO4S47). The presentation will be archived on the company's Web site for 30 days.

### ABOUT BURGER KING HOLDINGS, INC.

The BURGER KING(R) system operates more than 12,000 restaurants in all 50 states and in 73 countries and U.S. territories worldwide. Approximately 90 percent of BURGER KING(R) restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In 2008, *Fortune* magazine ranked Burger King Corp. (BKC) among America's 1,000 largest corporations and in 2010, Standard & Poor's included shares of Burger King Holdings, Inc. in the S&P MidCap 400 index. BKC was recently recognized by Interbrand on its top 100 "Best Global Brands" list and *Ad Week* has named it one of the top three industry-changing advertisers within the last three decades. To learn more about Burger King Corp., please visit the company's Web site at <http://www.bk.com>.

SOURCE: Burger King Holdings, Inc.

Burger King Holdings, Inc., Miami  
BKC Media Relations  
Susan Robison, 305-378-7277  
[mediainquiries@whopper.com](mailto:mediainquiries@whopper.com)  
or  
BKC Investor Relations  
Amy Wagner, 305-378-7696  
[investor@whopper.com](mailto:investor@whopper.com)

Last Update on February 24, 2010