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BURGER KING® Brand Makes a Splash with the California WHOPPER® Sandwich

Back by Popular Demand, Limited-Time-Only WHOPPER® Sandwich Available at Participating West Coast BURGER KING® Restaurants

MIAMI--(BUSINESS WIRE)--Oct. 15, 2012-- Calling all Honolulu residents! Inspired by the "avocado capital of the world," the state of California, Burger King Worldwide, Inc. (NYSE: [BKW](#)) today proudly brings back a Golden Coast favorite, the California WHOPPER® Sandwich for a limited-time-only. Made with premium ingredients like creamy guacamole, Swiss cheese and crispy, thick-cut bacon, this WHOPPER® sandwich is the go-to menu item that is sure to satisfy your hunger cravings. This tasty twist on a burger favorite packs a tidal wave of flavor made with only quality ingredients, designed with our loyal guests in mind.

"Thanks to consumer demand, BURGER KING® brand is delighted to offer our West Coast guests the California WHOPPER® sandwich once again," said Jose Dias, West division vice president, Burger King Worldwide, Inc. (BKW). "We welcome guest feedback and customize our menus to fit each region's unique taste buds with great tasting food made with only the highest-quality ingredients."

The California WHOPPER® Sandwich is made with USDA certified fire-grilled ground beef, creamy guacamole, thick-cut hardwood smoked bacon, melted Swiss cheese, ripe tomatoes, crisp lettuce, freshly sliced onions and mayonnaise all served on a toasted sesame seed bun for a suggested retail price of \$4.49. Guests can also opt to enjoy the West Coast-inspired favorite in the form of a WHOPPER JR.® Sandwich for a suggested retail price of \$2.19. Both California WHOPPER® and California WHOPPER JR.® Sandwiches are available for a limited-time-only at select participating BK® restaurants in California, Colorado, Hawaii, Oregon and Washington.

ABOUT BURGER KING WORLDWIDE

Founded in 1954, BURGER KING® (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in over 12,600 locations serving over 11 million guests daily in 86 countries and territories worldwide. Approximately 94 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

Source: Burger King Worldwide, Inc.

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