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BURGER KING® SHOWS GUESTS SOME LOVE AT EVERY MEAL THROUGHOUT FEBRUARY

MIAMI - February 9, 2012 - BURGER KING® is spreading the love throughout February by offering consumers an array of high-quality, great tasting menu items for a great value! To kick off this food lovers' fest, BURGER KING® tackles the most important meal of the day, offering guests two breakfast sandwiches made with eggs prepared fresh each morning and their choice of new, thick-cut hardwood smoked bacon, sizzling sausage or smoky, sweet ham on a toasted, flaky croissant, biscuit or muffin for just \$3.

BK® continues to show its guests a little love by offering them a chance to double up on the Original Chicken Sandwich, a favorite on the BK® menu for the past 35 years. The Original Chicken Sandwich line features tried and true ingredients - a crispy, perfectly seasoned chicken patty made with white meat and your choice of toppings. Choose from the Original, with lettuce and mayo on a bakery-style, sesame seed bun or either of two specialty versions: Italian - with rich mozzarella cheese and zesty marinara sauce or Club Chicken - with lettuce, tomato, mayo and new thick-cut, hardwood smoked bacon.

"We've taken great care to provide our guests with great tasting, quality food, that is freshly prepared for them at any time of day," said Alex Macedo, senior vice president, North America marketing, Burger King Corp. "We know our loyal fans won't be able to pass up these time-tested favorites at breakfast, lunch or dinner and we invite them to share the love with family and friends."

Two for \$3 Breakfast Sandwiches: February

Now through February 29, head to your local participating BK® restaurant and check out the variety of savory breakfast sandwiches on the menu, from the CROISSAN'WICH® to Biscuit and Breakfast Muffin Sandwiches. Choose your favorite combination of eggs prepared fresh each morning, melted American cheese, sausage, thick-cut hardwood smoked bacon or ham to top your toasted, flaky croissant or biscuit and enjoy a great start to your day! Maybe even pick one up for the boss!

Buy One Original Chicken Sandwich, Get One Free: February 13-March 5

From February 13th through March 5th the appetizing offers extend through the day at participating BURGER KING® restaurants nationwide. Guests who purchase one Original Chicken Sandwich, will get one Original Chicken Sandwich of equal or lesser value FREE. With fan favorites like the Original, Club Chicken or Italian, guests will be faced with some tough decisions - which Original Chicken Sandwich to enjoy, and in the spirit of the month that celebrates love, who they should share with.

ABOUT BURGER KING CORPORATION

Founded in 1954, BURGER KING® is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in approximately 12,400 locations serving over 11 million guests daily in 79 countries and territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In October 2010, Burger King Corp. was purchased by 3G Capital, a multi-billion dollar, global investment firm focused on long-term value creation, with a particular emphasis on maximizing the potential of brands and businesses. For more information on 3G Capital, please go to <http://www.3g-capital.com>. To learn more about Burger King Corp., please visit the company's website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

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