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PERFECT FOR SHARING - BK® MINIS HIT BURGER KING® RESTAURANTS NATIONWIDE

Burger King Corp. Introduces Chicken and Beef Mini Sandwiches in a Variety of Pack Sizes

MIAMI - July 25, 2011 -Burger King Corp. is teaching the important skill of sharing with the rollout of BK® Minis. These miniature sandwich packs put quality beef or white-meat chicken into tasty bites - making these minis the perfect size for sharing with friends and family. To satisfy every appetite, BK® Minis are available, starting today, in four, eight and 12 packs at a suggested retail price of \$ 2.99, \$ 5.99 and \$ 7.99, respectively, at participating restaurants nationwide.

"BK® Minis may be small in size, but they are big on flavor and full of great taste," said Steve Wiborg, president, North America, Burger King Corp. "Their versatility makes them the perfect snacking option for our guests to enjoy with their friends and families."

With both beef and chicken available, along with variety of pack sizes, BK® Minis are the perfect food option for any occasion.

- **Minis at Mini Golf:** Grab an eight-pack combination of chicken and beef BK® Minis for the perfect snack to share with friends and family while scoring a hole-in-one around the windmill.
- **Celebrate with Your Mini:** Whether its hitting a home run in little league or learning how to swim this summer, an eight-pack of BK® Minis is perfect for moms to celebrate life's accomplishments with their minis.
- **Mini Getaway:** Whether heading to the beach or traveling over state lines to the lake house, families can start off their weekend trips right with an easy 12-pack meal of BK® Minis, soft drinks and French Fries.
- **Enjoy a Mini Break:** Take a breather from busy schedules this summer and relax at the pool with a friend and a four-pack meal of BK® Burger Minis while you work on the perfect tan.

ABOUT BURGER KING CORPORATION

Founded in 1954, BURGER KING® is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates more than 12,250 locations serving over 11 million guests daily in 76 countries and territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In October 2010, Burger King Corp. was purchased by 3G Capital, a multi-billion dollar, global investment firm focused on long-term value creation, with a particular emphasis on maximizing the potential of brands and businesses. For more information on 3G Capital, please go to <http://www.3gcapital.com/>. To learn more about Burger King Corp., please visit the company's website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

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