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Jose Cil Named President of Burger King EMEA

MIAMI - November 8, 2010 - Burger King Corp. (BKC) today announced the appointment of Jose Cil as President of its Europe, Middle East & Africa (EMEA) region, based in the company's EMEA headquarters in Zug, Switzerland. As part of BKC's global executive team, Cil will report to Chief Executive Officer Bernardo Hees.

"Jose's industry experience is a significant asset to our business and we are pleased to have him lead our EMEA region," Hees said. "We've experienced strong growth in Europe and the Middle East in the past few years and we are confident that Jose's leadership will continue to build on our accomplishments and take our business in the region to the next level."

"I am truly excited to rejoin the Burger King EMEA team," Cil said. "I am confident that my passion for the BURGER KING® brand coupled with my industry experience will help us build upon the brand's growth and success in the EMEA region."

Cil began his career with BKC in 2000, as a senior attorney and quickly assumed positions of increasing responsibility within the Global Operations function. In 2005, Jose joined the EMEA team as division vice president of operations. In 2008, Jose returned to the U.S. as division vice president of company operations. Most recently, he served as Vice President and Regional Manager for Wal-Mart Stores in Florida.

ABOUT BURGER KING CORPORATION

The BURGER KING® system operates more than 12,150 restaurants in all 50 states and in 76 countries and U.S. territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In 2008, *Fortune* magazine ranked Burger King Corp. among America's 1,000 largest corporations and *Ad Week* named it one of the top three industry-changing advertisers within the last three decades. To learn more about Burger King Corp., please visit the company's Web site at www.bk.com.

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