

INVESTOR INFORMATION | Press Releases

Burger King Holdings, Inc. to Present at the J.P. Morgan 2010 Gaming, Lodging, Restaurant & Leisure Conference

MIAMI, Mar 04, 2010 (BUSINESS WIRE) -- Burger King Holdings, Inc. (NYSE:BKC) announced today that the company will participate in the J.P. Morgan 2010 Gaming, Lodging, Restaurant & Leisure Conference on Thursday, March 18, 2010, at the Wynn Encore Las Vegas, located at 3131 Las Vegas Blvd South, Las Vegas, NV beginning at 3:45 p.m. EST. John Chidsey, chairman and chief executive officer will present the company's strategic overview. Amy Wagner, senior vice president investor relations and global communications, will also attend.

The presentation slides will be available at the company's investor relations Web site at <http://investor.bk.com> for 30 days.

ABOUT BURGER KING HOLDINGS, INC.

The BURGER KING(R) system operates more than 12,000 restaurants in all 50 states and in 73 countries and U.S. territories worldwide. Approximately 90 percent of BURGER KING(R) restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In 2008, *Fortune* magazine ranked Burger King Corp. (BKC) among America's 1,000 largest corporations and in 2010, Standard & Poor's included shares of Burger King Holdings, Inc. in the S&P MidCap 400 index. BKC was recently recognized by Interbrand on its top 100 "Best Global Brands" list and *Ad Week* has named it one of the top three industry-changing advertisers within the last three decades. To learn more about Burger King Corp., please visit the company's Web site at <http://www.bk.com>.

SOURCE: Burger King Holdings, Inc.

Burger King Holdings, Inc., Miami
BKC Media Relations
Susan Robison, 305-378-7277
mediainquiries@whopper.com
or
BKC Investor Relations
Amy Wagner, 305-378-7696
investor@whopper.com

Last Update on March 04, 2010