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CELEBRATE ST. PATRICK'S DAY WITH FREE FRIES AT BK®

MIAMI - March 12, 2012 - Burger King Corp. is celebrating St. Patrick's Day with free fries for everyone in America! On Saturday, March 17th and Sunday, March 18th, customers can stop in at participating BURGER KING® restaurants to celebrate the luck of the Irish with some gold of their own - a "pot" of golden-brown, crispy French fries that is! Of course no St. Patrick's Day is complete without a little green, so guests can dip their hot and crispy fries into a one-of-a-kind, green St. Paddy's Sauce from Heinz®.

"Free fries for St. Patrick's Day weekend is the BURGER KING® way of sharing the luck of the Irish with all of our guests," said Alex Macedo, senior vice president, North America marketing, Burger King Corp. "We're especially excited to have teamed up with Heinz, makers of America's Favorite Ketchup®, to offer a fun and festive green dipping sauce on the side."

The French Fries at BURGER KING® restaurants offer guests a high-quality, thicker cut potato, giving each bite a more fluffy, potato flavor on the inside and crispy, golden-brown deliciousness on the outside. Save your "green" this St. Patrick's Day with a free value size order of BURGER KING® fries!

ABOUT BURGER KING CORPORATION

Founded in 1954, BURGER KING® is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in approximately 12,400 locations serving over 11 million guests daily in 79 countries and territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In October 2010, Burger King Corp. was purchased by 3G Capital, a multi-billion dollar, global investment firm focused on long-term value creation, with a particular emphasis on maximizing the potential of brands and businesses. For more information on 3G Capital, please go to <http://www.3g-capital.com>. To learn more about Burger King Corp., please visit the company's website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

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