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BURGER KING® RESTAURANTS NATIONWIDE UNVEIL THE NEWEST ADDITION TO THE BK TOPPERS™ BURGER LINE-UP

Bacon and Cheddar BK TOPPERS™ Burger Available at Participating Restaurants For Only \$1.99

MIAMI - January 3, 2012 - BURGER KING® restaurants today added a new layer of flavor to their value offerings with the new **Bacon and Cheddar BK TOPPERS™ Burger**, its newest flame-grilled burger appearing on menus nationwide. This signature burger is 3.2 ounces of 100% flame-grilled beef and is topped with a delectable combination of thick-cut, hardwood smoked bacon and Cheddar cheese on a sesame seed bun. The Bacon and Cheddar BK TOPPERS™ Burger is available at participating BURGER KING® restaurants nationwide at a suggested retail price of \$1.99 - a taste you'll love that's a great value from any angle.

"The BK TOPPERS™ line delivers top-quality burgers that are prepared fresh to order with premium ingredients, that we think surpasses any competitors' offering in terms of value and flavor," said Alex Macedo, senior vice president, North America marketing, Burger King Corp. "We've seen great success with this menu line-up to date, inspiring our latest addition which showcases our new sizzling thick-cut, hardwood smoked bacon - a must try."

Guests can now enjoy all four mouthwatering flavor combinations of the **BK TOPPERS™** line, which pack an intensely flavorful punch and will delight taste buds at a great price.

- **NEW Bacon and Cheddar Burger** ~ 3.2 oz flame-grilled beef patty with thick-cut, hardwood smoked bacon and Cheddar cheese on a sesame seed bun
- **Mushroom and Swiss Burger** ~ 3.2 oz flame-grilled beef patty with Swiss cheese, mushrooms and Griller sauce on a sesame seed bun
- **Western BBQ Cheeseburger** ~ 3.2 oz flame-grilled beef patty with American cheese, three onion rings and Sweet Baby Ray's® Sweet 'n Spicy BBQ sauce served on a sesame seed bun

ABOUT BURGER KING CORPORATION

Founded in 1954, BURGER KING® is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates approximately 12,400 locations serving over 11 million guests daily in 79 countries and territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In October 2010, Burger King Corp. was purchased by 3G Capital, a multi-billion dollar, global investment firm focused on long-term value creation, with a particular emphasis on maximizing the potential of brands and businesses. For more information on 3G Capital, please go to <http://www.3g-capital.com>. To learn more about Burger King Corp., please visit the company's website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

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