UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 23, 2012

TIM HORTONS INC.
(Exact name of registrant as specified in its charter)

Canada	001-32843	98-0641955
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

874 Sinclair Road, Oakville, ON, Canada	L6K 2Y1
(Address of principal executive offices)	(Zip Code)

(905) 845-6511
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

On February 23, 2012, Tim Hortons Inc. (the “Corporation”) issued a press release containing financial information regarding its fourth quarter and fiscal year 2011 financial results and certain other information. The press release is attached hereto as Exhibit 99.1.

Item 8.01 Other Events.

Dividends. On February 23, 2012, the Corporation also announced that its Board of Directors has approved a 23.5% increase in the quarterly dividend to Cdn.$0.21 per common share and declared the first quarterly dividend at the new rate. The dividend is payable on March 20, 2012 to shareholders of record on March 5, 2012. The declaration of any and all future dividends is subject to the Board’s discretion. The full text of the Corporation’s press release relating to the increase in the quarterly dividend and dividend declaration is attached hereto as Exhibit 99.2.

Share Repurchase Program. On February 23, 2012, the Corporation announced that the Board has approved a new share repurchase program, and that the Corporation had received regulatory approval from the Toronto Stock Exchange (“TSX”) for the share repurchase program (the “2012 program”) authorizing the repurchase of up to Cdn.$200 million in common shares, not to exceed the regulatory maximum of 13,668,332 shares, representing 10% of the Corporation’s “public float” as of February 20, 2012 (as defined under TSX rules). The 2012 program is planned to commence March 5, 2012 and continue until March 4, 2013, unless earlier terminated due to: the achievement of the Cdn.$200 million maximum; the purchase of the regulatory maximum of 13,668,332 shares; or at the Corporation’s discretion, subject to compliance with regulatory requirements. There can be no assurance as to the precise number of shares that will be repurchased under the 2012 Program, or the aggregate dollar amount of the shares purchased. The Corporation may discontinue purchases at any time, subject to compliance with applicable regulatory requirements. Shares purchased pursuant to the 2012 Program will be cancelled.

Subject to the negotiation and execution of a broker agreement, the Corporation’s common shares will be repurchased under the 2012 Program through a combination of a 10b5-1 automatic trading plan, and at management’s discretion in compliance with regulatory requirements, and given prevailing market, cost, and other considerations.

Repurchases will be made through the facilities of the TSX (and/or other Canadian marketplaces), the New York Stock Exchange (“NYSE”), or by such other means as may be permitted by the TSX and/or NYSE, and under applicable laws, including private agreements permitted under issuer bid exemption orders issued by a securities regulatory authority in Canada. Purchases made by way of private agreements under an issuer bid exemption order by a securities regulatory authority will be at a discount to the prevailing market price as provided in the exemption order.

Further information regarding the 2012 Program is set forth in the press release attached hereto as Exhibit 99.3.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit 99.1	Press release issued by the Corporation dated February 23, 2012 regarding the release of the fourth quarter and fiscal year 2011 financial results and other information.
Exhibit 99.2	Press release issued by the Corporation dated February 23, 2012 announcing the declaration of Cdn.$0.21 per common share quarterly dividend.
Exhibit 99.3	Press release issued by the Corporation dated February 23, 2012 announcing a new Cdn.$200 million 2012 share repurchase program planned to commence in the first quarter of 2012.
Exhibit 99.4	Safe Harbor Statement.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TIM HORTONS INC.

Date: February 23, 2012

By: /s/ JILL E. AEBKER

Jill E. Aebker

Senior Vice President and Secretary

Exhibit 99.1

FOR IMMEDIATE RELEASE
(Unaudited. All amounts in Canadian dollars.)

TIM HORTONS CONTINUES MOMENTUM WITH ROBUST FOURTH QUARTER SALES AND EARNINGS RESULTS

Quarterly dividend increased 23.5% to $0.21 per common share, New share repurchase program of up to $200 million announced

Financial & Sales Highlights

	Q4 2011	Q4 2010	% Change	2011 Full Year	2010 Full Year	% Change
Total Revenues	$779.8	$643.5	21.2%	$2,853.0	$2,536.5	12.5%
Operating income [(1)]	$152.8	$461.6	N/M	$ 569.5	$ 872.2	N/M
Adjusted operating income [(2)]	$150.8	$131.7	14.5%	$ 567.8	$ 519.3	9.4%
Effective Tax Rate [(3)]	28.7%	16.6%		29.0%	23.7%	
Net Income attributable to THI	$103.0	$377.1	N/M	$ 382.8	$ 624.0	N/M
Diluted Earnings Per Share (EPS)	$ 0.65	$ 2.19	N/M	$ 2.35	$ 3.58	N/M
Fully Diluted Shares	158.4	172.2	(8.0)%	162.6	174.2	(6.7)%

N/M—Not meaningful
($ in millions, except EPS. Fully diluted shares in millions. All numbers rounded.)

(1) Fourth quarter and full-year 2010 operating income included a gain of $361.1 million from the sale of our 50% joint-venture interest in Maidstone Bakeries, offset in part by $30 million, related to the sale, allocated to our restaurant owners. Operating income for 2010 included earnings contributions from Maidstone Bakeries prior to the sale. Fourth quarter 2010 operating income included a net charge of $7.4 million, and $28.3 million for the full-year, from asset impairment and related restaurant closure costs.

(2) Adjusted operating income is a non-GAAP measure. For additional details, please refer to “Detailed Information on non-GAAP Measure” and the reconciliation information in this release.

(3) Fourth quarter and full-year 2010 effective tax rates were significantly lower compared to 2011 due primarily to a lower effective tax rate arising from the gain from the Maidstone Bakeries sale.

Same-Store Sales Growth [(4)]	Q4 2011	2011 Full Year
Canada	5.5%	4.0%
U.S.	7.2%	6.3%

(4) Includes sales at Franchised and Company-operated locations open for 13 months or more. Substantially all of our restaurants are franchised.

Highlights

- Same-store sales growth accelerated in both Canada and the U.S.
- Fourth quarter adjusted operating income[(2)] increased 14.5%
- Quarterly dividend increased 23.5% to $0.21 per common share
- New share repurchase program of up to $200 million announced
- New performance and financial targets released for 2012

OAKVILLE, ONTARIO, (February 23rd, 2012): Tim Hortons Inc. (TSX: THI, NYSE: THI) today announced its results for the fourth quarter and full-year ended January 1st, 2012.

“Our disciplined focus on responding to our guests’ needs, evolving our business and executing our growth strategies resulted in great momentum in the fourth quarter and a strong finish to the year. We are pleased with our system’s performance in persistently challenging operating conditions throughout 2011 and believe we have created a strong foundation on which we will continue to build,” said Paul House, Executive Chairman and President and CEO.

Consolidated Results

All percentage increases and decreases represent year-over-year changes for the fourth quarter of 2011 compared to the fourth quarter of 2010, unless otherwise noted. On a comparative basis, the fourth quarter of 2010 included a substantial gain from the sale of our 50% joint-venture interest in Maidstone Bakeries (the “Bakery”), which had a significant impact on earnings and other line items in that quarter.

We grew fourth quarter 2011 systemwide sales(5) by 9.2% on a constant currency basis. This performance benefited from strong same-store sales growth and continued implementation of our new restaurant development strategies.

Our total revenues increased 21.2%, to $779.8 million, compared to $643.5 million last year. In the fourth quarter of 2010, we allocated $30.0 million to our restaurant owners from the proceeds of the sale of our joint-venture interest in the Bakery, which reduced our revenues in the comparable fourth quarter of 2010. In addition, rents and royalties benefited from same-store sales growth and new restaurant openings. Distribution sales growth outpaced our system growth due to the continued impact of higher commodity costs and new products being delivered through our replacement Kingston distribution centre. Franchise fees were up significantly year-over-year due to a higher number of restaurant openings, resales and replacements.

In 2011, cost of sales increased 19.4% during the fourth quarter, reflecting systemwide sales growth and higher commodity costs, which contributed to higher distribution sales as noted previously. Cost of sales also included start-up costs associated with our new Kingston distribution centre.

Operating expenses grew modestly, increasing 3.3%, reflecting a higher number of restaurants, partially offset by the timing of certain expenses in the prior year. General and administrative expenses rose 6.6%, primarily due to higher salaries and benefits, and increased investments in U.S. marketing to grow our business. Increased costs in these areas were partially offset by lower year-over-year professional fees associated with strategic planning activities last year.

Fourth quarter operating income was $152.8 million compared to $461.6 million last year. For comparison purposes, operating income in the fourth quarter of 2010 included the net impacts from the Bakery sale and restaurant closure and impairment costs.

Absent these items, adjusted operating income grew 14.5% to $150.8 million compared to $131.7 million last year. (Adjusted operating income is a non-GAAP measure. See reconciliation to operating income, the nearest GAAP measure, below under "Detailed Information on non-GAAP Measure"). Our performance benefited from robust system sales growth and other factors described previously.

Fourth quarter net income attributable to THI was $103.0 million compared to $377.1 million in 2010. The factors affecting operating income comparisons between 2011 and 2010 also affected our net income. Net interest expense was also slightly higher this year compared to last year due to a shift in our debt to fixed rates and an increased number of capital leases in our system. The Bakery sale also contributed to a significantly lower effective tax rate of 16.6% in the fourth quarter of 2010 compared to 28.7% in the fourth quarter of 2011.

Diluted earnings per share (EPS) in the fourth quarter was $0.65 compared to $2.19 last year. Excluding the net impact of the Bakery sale and restaurant closure and impairment costs in the New England region in the prior year, EPS in the fourth quarter of last year would have been $0.52, representing a year-over-year increase of 25.8%. In addition to the factors affecting net income, fourth quarter EPS benefited from 8.0% fewer shares outstanding in the quarter compared to the same period last year due to the Company's share repurchase activities, including deployment of the net proceeds from the sale of the Bakery to repurchase shares.

On a full-year basis, systemwide sales[(5)] increased 7.4% on a constant currency basis. Total revenues rose 12.5% to $2.85 billion compared to $2.54 billion last year. Our 2011 operating income was $569.5 million compared to $872.2 million, with the year-over-year decline driven by the Bakery impact, partially offset by the restaurant closure and impairment costs in the prior year. Net income attributable to THI in 2011 was $382.8 million. EPS for the full year was $2.35. This includes a $0.03 per share impact from the separation and other costs related to our former President and CEO. Our full-year EPS benefited from 6.7% fewer shares due to our share repurchase program. The effective tax rate for the full year was 29.0% compared to 23.7% last year.

Segmented Performance Commentary

Our Canadian and U.S. segments both delivered robust same-store sales growth during the fourth quarter, with positive growth in transactions and average cheque in both markets.

<u>Canada</u>

Fourth quarter same-store sales grew by 5.5% in our Canadian segment, significantly outpacing growth earlier in the year. Increases in average cheque due to product innovation and previous pricing in the system, and slightly positive same-store transactions growth, contributed to this strong performance. In addition, we benefited in the quarter from milder weather compared to the year-ago period.

We opened 79 restaurants in the fourth quarter, including 50 standard restaurants, 26 non-standard full-serve locations and 3 self-serve kiosks.

Canadian segment operating income was $159.4 million, compared to $478.0 million last year, with the significant year-over-year decrease reflecting the 2010 gain on the sale of the Bakery less the restaurant owner allocation. Absent the Bakery sale and related earnings impacts, operating income would have increased 9.9% year-over-year. Strong systemwide sales was the most significant factor contributing to our underlying performance, which also benefited from a property disposition, partially offset by higher general and administrative costs and lower coffee margins due primarily to prior favourability which reversed as anticipated because of the timing of coffee prices and underlying costs in our supply chain.

On a full-year basis, our Canadian segment increased same-store sales 4.0%, within our targeted range of 3% to 5%. We opened 175 restaurants in 2011, toward the higher end of our targeted range of 160-180 openings. Operating income in the segment for the full-year was $607.7 million, up 7.0% over the prior year absent the gain on the sale of the Bakery and related income impacts.

United States

Our U.S. segment had the strongest quarter of same-store sales growth since 2006, increasing 7.2% on top of 6.3% same-store sales growth it delivered in the same period of 2010.

We drove solid gains in average cheque from pricing previously in the system and product innovation, and same-store sales also benefited from transaction growth. We believe our continued momentum in the U.S. has benefited from our strategic focus on brand differentiation and awareness, product innovation, enhanced marketing and promotional initiatives and capital deployment to increase restaurant penetration in our core growth markets. We also benefited from milder weather compared to the fourth quarter of 2010.

A total of 70 new locations were opened in the fourth quarter of 2011, including 44 standard and non-standard full-serve locations and 26 self-serve kiosks, which are designed to increase brand penetration and convenience.

We had fourth quarter operating income of $5.6 million in the U.S. segment compared to an operating loss of $4.2 million last year. Last year's results include the New England restaurant closure and impairment costs of approximately $7.4 million. Our underlying performance resulted from very strong systemwide sales growth, which benefited from higher rents, royalties and distribution income. Our topline growth was driven in part by increased investments we are making to enhance our advertising and marketing scale and reach.

In 2011 on a full-year basis, we grew same-store sales in the U.S. segment by 6.3%, our healthiest rate of growth since before the recessionary environment took hold, and ahead of our targeted range of 3% to 5% growth. We opened 114 locations in the U.S. in 2011, comprised of 30 standard full-serve restaurants, 42 full-serve non-standard locations and 42 self-serve kiosks, leveraging opportunities to significantly increase our brand penetration. We had targeted opening 70 to 90 full-serve restaurants.

The U.S. segment achieved record earnings in 2011 with $15.1 million (US$15.2 million) in operating income, approaching the top-end of our targeted range of US$13 million to US$16 million. Absent the restaurant closure and impairment charges recorded in 2010 and a related recovery in 2011, operating income would have increased $4.6 million over 2010, demonstrating continued progress and momentum in the business.

Internationally, we opened four restaurants in the fourth quarter as part of our international strategy, through our master licensee in the Gulf Cooperation Council, and five locations for the full- year.

Corporate Developments

Quarterly dividend payment increased 23.5% to $0.21 per common share

We are increasing our quarterly dividend by approximately 23.5%, to $0.21 per common share, within our 30% to 35% targeted payout range, reflecting our continued confidence in our cash flow generation ability. Accordingly, the Board has declared a quarterly dividend of $0.21 per common share payable on March 20th, 2012 to shareholders of record as of March 5th, 2012. Payout of future dividends and our targeted payout range remains subject to Board approval. Dividends declared will be paid in Canadian dollars to all shareholders with Canadian resident addresses. For U.S. shareholders, dividends paid will be converted to U.S. dollars based on prevailing exchange rates at the time of conversion by Tim Hortons for registered shareholders and by Clearing and Depository Services Inc. for beneficial shareholders.

New share repurchase program of up to $200 million announced

Tim Hortons will commence a new share repurchase program for up to $200 million in common shares, not to exceed the regulatory maximum of 13,668,332 shares, representing 10% of the Company's public float as of February 20th, 2012, as defined under the Toronto Stock Exchange ("TSX") rules. The bid is planned to commence on March 5th, 2012 and is due to terminate on March 4th, 2013.

Subject to the negotiation and execution of a broker agreement, the Company's common shares will be purchased under the program through a combination of a 10b5-1 automatic trading plan as well as at Management's discretion in compliance with regulatory requirements, and given market, cost and other considerations.

Repurchases will be made through the facilities of the TSX (and/or other Canadian marketplaces), the New York Stock Exchange ("NYSE"), or by such other means as may be permitted by the TSX and/or the NYSE, and under applicable laws, including private agreements permitted under issuer bid exemption orders issued by a securities regulatory authority in Canada. Purchases made by way of private agreements under an issuer bid exemption order by a securities regulatory authority will be at a discount to the prevailing market price as provided in the exemption order.

There can be no assurance as to the precise number of shares that will be repurchased under the share repurchase program, or the aggregate dollar amount of the shares purchased. Tim Hortons may discontinue purchases at any time, subject to compliance with applicable regulatory requirements. Shares purchased pursuant to the share repurchase program will be cancelled.

The maximum number of shares that may be purchased during any trading day may not exceed 25% of the average daily trading volume on the TSX, excluding purchases made by Tim Hortons under its current normal course issuer bid, based on the previous six completed calendar months, for a daily total of 103,928 common shares. This limit, for which there are permitted exceptions, is determined in accordance with regulatory requirements. Under the 2011 program, up to February 20th, 2012, Tim Hortons purchased 9,373,968 shares at an average net price of $45.94. As of February 20th, 2012, we had 157,430,411 common shares outstanding.

2012 Outlook

"Our '*More than a Great Brand'* strategic plan is designed to deliver innovation to our guests, build upon our clear market leadership position and enable us to pursue new avenues of growth. In 2012, we will continue to invest in a focused manner to differentiate our business and deliver shareholder value," said Paul House, Executive Chairman, and President and CEO.

The Company has established the following 2012 performance targets:

- Diluted earnings per share (EPS) of $2.65 to $2.75.
- 2012 same-store sales growth of 3% to 5% in Canada and 4% to 6% in the U.S.
- A total of 250 to 290 restaurant openings, including:
  - 155 to 175 restaurant openings in Canada
  - 80 to 100 full-serve restaurant openings in the U.S
  - Approximately 15 restaurant openings in the Gulf Cooperation Council
- Capital expenditures between $220 million to $260 million. Our increased level of capital expenditures reflects enhanced design elements and continued restaurant development activity in both Canada and the U.S., and the Company's share of investments to increase restaurant drive-thru capacity in Canada, including initiatives such as selectively implementing order station relocations, double-order stations and, double-lane drive-thrus. Our increased capital expenditures also reflect investments to accelerate renovations in Canada, which will feature more contemporary design elements similar to our new restaurant development sites.
- In addition, our Canadian advertising fund will be investing up to $100 million to expand the use of digital menu boards in our Canadian restaurants in fiscal 2012 along with new drive-thru rotating menu boards. These expenditures will be funded primarily through third-party financing, which will be secured by the Canadian advertising fund's assets. For accounting purposes, advertising funds are consolidated as variable interest entities, and as a result, will be reflected in our Consolidated Financial Statements.
- Effective tax rate of approximately 28%.

These targets are for 2012 only, are forward-looking, and are based on our expectations and outlook and shall be effective only as of the date the targets were originally issued. The operational objectives and financial outlook (collectively, "targets") established for 2012 are based on accounting, tax and/or other regulatory or legislative rules in place at the time the targets were issued. The impact of future changes in accounting, tax and/or other regulatory or legislative rules that may or may not become effective in fiscal 2012, changes to our share repurchase activities, and accounting, tax, audit or other matters not contemplated at the time the targets were established that could affect our business, are not included in the determination of these targets.

Except as required by applicable securities laws, we do not intend to update our annual financial targets. These targets and our performance generally are subject to various risks and uncertainties ("risk factors") which may impact future performance and our achievement of these targets. Refer to our safe harbor statement, which incorporates by reference our "risk factors," set forth at the end of this release, and our Annual Report on Form 10-K for 2010 filed on February 25th, 2011 and our Annual Report on Form 10-K for 2011 (expected to be filed on or about February 27th, 2012).

Annual and Special Meeting of Shareholders

The Board of Directors has set a record date of March 15th, 2012 for the annual and special meeting of shareholders. The meeting will be held on Thursday, May 10th at 10:30 a.m. EDT at the School of Hospitality Management, Ryerson University, 55 Dundas Street West, 7th Floor Auditorium in Toronto, Ontario.

Tim Hortons conference call today at 2:30 p.m. (EST) Thursday, February 23rd, 2012

Tim Hortons will host a conference call today to discuss the fourth quarter and year-end results, scheduled to begin at 2:30 p.m. (EST). The dial-in number is (416) 641-6712 or (800) 785-6502. No access code is required. A simultaneous web cast of the call, including presentation material, will be available at www.timhortons-invest.com. A presentation supporting the call will be available at this website under the Events and Presentations section. A replay of the call will be available until March 1st, 2012 and can be accessed at (416) 626-4100 or (800) 558-5253. The call replay reservation number is 21575057. The call will also be archived for a period of one year in the Events and Presentations section of the Company's investor website.

Detailed Information on non-GAAP Measure

Adjusted operating income is a non-GAAP measure. As applicable, adjusted operating income deducts the gain on the sale of our interest in the Bakery which was sold in the fourth quarter of fiscal 2010, and 100% of operating income and other Bakery related adjustments, and adds back the $30.0 million allocation to restaurant owners, and the impact of the net asset impairment charge and closure costs, as applicable, specific to the New England region in the U.S. (see (a) below). Adjusted operating income also excludes the 2011 impact of the former CEO separation agreement and related costs.

Management uses adjusted operating income to assist in the evaluation of year-over-year performance, and believes that it will be helpful to investors as a measure of underlying growth rates. This non-GAAP measure is not intended to replace the presentation of our financial results in accordance with GAAP. The Company's use of the term adjusted operating income may differ from similar measures reported by other companies. The reconciliation of operating income, a GAAP measure, to adjusted operating income, a non-GAAP measure, is set forth in the table below:

Reconciliation of adjusted operating income

($ in millions, all numbers rounded)

	Q4 2011	Q4 2010	2011	2010
Operating income	$152.8	$ 461.6	$569.5	$ 872.2
Add: CEO Separation Agreement	—		6.3	—
Add: Restaurant owner allocation	—	30.0	—	30.0
Add: Net asset impairment and closure costs [(a)]	—	7.4	0.4	28.3
Less: Amortization of Bakery supply agreement	(2.1)	(1.3)	(8.3)	(1.3)
Less: Gain on sale of our interest in Bakery	—	(361.1)	—	(361.1)
Less: Bakery operating income [(b)]	—	(4.9)	—	(48.9)
Adjusted operating income [(c)]	$150.8	$ 131.7	$567.8	$ 519.3

(a) The Net asset impairment and closure costs charge of $0.4 million in fiscal 2011 included an asset impairment charge related to the Portland market of $1.9 million, of which $0.9 million related to variable interest entities (“VIEs”), net of a $1.5 million recovery of previously accrued closure costs. In fiscal 2010, the net asset impairment and closure costs related to our Portland, Providence and Hartford markets in the New England region of our U.S. operations.

(b) The Bakery operating income included income only in October of the fourth quarter of 2010, and for the first 10 months of fiscal 2010, prior to the sale.

(c) Includes operating income for non-owned restaurants that we consolidate as VIEs of $1.1 million and $0.8 million for the fourth quarter of 2011 and 2010, respectively, and $3.5 million and $2.1 million in fiscal 2011 and fiscal 2010, respectively. Approximately 0.2% of adjusted operating income growth in the fourth quarter, and 0.5% of the growth in fiscal year 2011 were related to VIEs.

Safe Harbor Statement

Certain information in this news release, particularly information regarding future economic performance, finances, and plans, expectations and objectives of management, including as they relate to the Company’s strategy, execution focus, the 2012 performance targets and intentions regarding the number of shares that may be purchased under the Company’s share repurchase programs, constitute forward-looking information within the meaning of Canadian securities laws and forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. We refer to all of these as forward-looking statements. Various factors including competition in the quick service segment of the food service industry, general economic conditions and others described as “risk factors” in the Company’s 2010 Annual Report on Form 10-K, filed February 25th, 2011, and our 2011 Annual Report on Form 10-K expected to be filed on or about February 27th, 2012, with the U.S. Securities and Exchange Commission and Canadian Securities Administrators could affect the Company’s actual results and cause such results to differ materially from those expressed in forward-looking statements. As such, readers are cautioned not to place undue reliance on forward-looking statements contained in this news release, which speak only as of the date hereof.

Forward-looking statements are based on a number of assumptions which may prove to be incorrect, including, but not limited to, assumptions about: the absence of an adverse event or condition that damages our strong brand position and reputation; the absence of a material increase in competition within the quick service restaurant segment of the food service industry; cost and availability of commodities; continuing positive working relationships with the majority of the Company’s restaurant owners; the absence of any material adverse effects arising as a result of litigation; there being no significant change in the Company’s ability to comply with current or future regulatory requirements; and general worldwide economic conditions. We are presenting this information for the purpose of informing you of management’s current expectations regarding these matters, and this information may not be appropriate for any other purpose.

We assume no obligation to update or alter any forward-looking statements after they are made, whether as a result of new information, future events, or otherwise, except as required by applicable law. Please review the Company’s Safe Harbor Statement at www.timhortons.com/en/about/safeharbor.html.

(5) Total systemwide sales growth includes restaurant-level sales at both Company and Franchised restaurants. 99.6% of our consolidated system is franchised as at January 1st, 2012. Systemwide sales growth is determined using a constant exchange rate, where noted, to exclude the effects of foreign currency translation. U.S. dollar sales are converted to Canadian dollar amounts using the average exchange rate of the base year for the period covered. For the fourth quarter of 2011, systemwide sales on a constant currency basis increased 9.2% compared to the fourth quarter of 2010. Full-year systemwide sales increased 7.4% on a constant currency basis. Systemwide sales are important to understanding our business performance as they impact our franchise royalties and rental income, as well as our distribution income. Changes in systemwide sales are driven by changes in average same-store sales and changes in the number of systemwide restaurants, and are ultimately driven by consumer demand.

We believe systemwide sales growth provides meaningful information to investors regarding the size of our system, the overall health and financial performance of the system, and the strength of our brand and restaurant owner base, which ultimately impacts our consolidated and segmented financial performance. Franchised restaurant sales are not generally included in our Consolidated Financial Statements (except for certain non-owned restaurants consolidated in accordance with applicable accounting rules); however, franchised restaurant sales result in royalties and rental revenues, which are included in our franchise revenues, and also supports growth in distribution sales.

Tim Hortons Inc. Overview

Tim Hortons is one of the largest publicly-traded restaurant chains in North America based on market capitalization, and the largest in Canada. Operating in the quick service segment of the restaurant industry, Tim Hortons appeals to a broad range of consumer tastes, with a menu that includes premium coffee, espresso-based hot and cold specialty drinks including lattes, cappuccinos and espresso shots, specialty teas, fruit smoothies, home-style soups, fresh sandwiches, wraps, hot breakfast sandwiches and fresh baked goods, including our trademark donuts. As of January 1st, 2012, Tim Hortons had 4,014 systemwide restaurants, including 3,295 in Canada, 714 in the United States and 5 in the Gulf Cooperation Council. More information about the Company is available at www.timhortons.com.

For Further information:

Investors: Scott Bonikowsky, (905) 339-6186 or investor_relations@timhortons.com
Media: David Morelli, (905) 339-6277 or morelli_david@timhortons.com

TIM HORTONS INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENT OF OPERATIONS
(In thousands of Canadian dollars, except per share data)

	(Unaudited) Fourth Quarter Ended January 1, 2012	January 2, 2011	$ Change	% Change
REVENUES				
Sales	$ 548,147	$ 436,952	$ 111,195	25.4%
Franchise revenues:				
Rents and royalties	191,042	174,236	16,806	9.6%
Franchise fees	40,600	32,313	8,287	25.6%
	231,642	206,549	25,093	12.1%
TOTAL REVENUES	779,789	643,501	136,288	21.2%
COSTS AND EXPENSES				
Cost of sales	484,728	406,054	78,674	19.4%
Operating expenses	66,494	64,360	2,134	3.3%
Franchise fee costs	37,031	28,630	8,401	29.3%
General and administrative expenses	42,735	40,093	2,642	6.6%
Equity (income)	(3,566)	(3,617)	51	(1.4%)
Asset impairment and closure costs, net	0	7,410	(7,410)	n/m
Other (income), net	(481)	5	(486)	n/m
TOTAL COSTS AND EXPENSES, NET	626,941	542,935	84,006	15.5%
Gain on sale of interest in Maidstone Bakeries	0	361,075	(361,075)	n/m
OPERATING INCOME	152,848	461,641	(308,793)	(66.9%)
Interest (expense)	(7,754)	(7,845)	91	(1.2%)
Interest income	862	1,570	(708)	(45.1%)
INCOME BEFORE INCOME TAXES	145,956	455,366	(309,410)	(67.9%)
INCOME TAXES	41,861	75,448	(33,587)	(44.5%)
Net Income	104,095	379,918	(275,823)	(72.6%)
Net income attributable to noncontrolling interests	1,142	2,797	(1,655)	(59.2%)
NET INCOME ATTRIBUTABLE TO TIM HORTONS INC.	$ 102,953	$ 377,121	$(274,168)	(72.7%)
Basic earnings per common share attributable to Tim Hortons Inc.	$ 0.65	$ 2.19	$ (1.54)	(70.3%)
Diluted earnings per common share attributable to Tim Hortons Inc.	$ 0.65	$ 2.19	$ (1.54)	(70.3%)
Weighted average number of common shares outstanding—Basic (in thousands)	157,948	172,024	(14,076)	(8.2%)
Weighted average number of common shares outstanding—Diluted (in thousands)	158,447	172,247	(13,800)	(8.0%)
Dividends per common share	$ 0.17	$ 0.13	$ 0.04	

n/m—not meaningful
(all numbers rounded)

TIM HORTONS INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENT OF OPERATIONS
(In thousands of Canadian dollars, except per share data)

(Unaudited)

	Year Ended January 1, 2012	Year Ended January 2, 2011	$ Change	% Change
REVENUES				
Sales	$ 2,012,170	$ 1,755,244	$ 256,926	14.6%
Franchise revenues:				
Rents and royalties	733,217	687,039	46,178	6.7%
Franchise fees	107,579	94,212	13,367	14.2%
	840,796	781,251	59,545	7.6%
TOTAL REVENUES	2,852,966	2,536,495	316,471	12.5%
COSTS AND EXPENSES				
Cost of sales	1,774,107	1,527,405	246,702	16.2%
Operating expenses	259,098	246,335	12,763	5.2%
Franchise fee costs	104,884	91,743	13,141	14.3%
General and administrative expenses	161,444	147,300	14,144	9.6%
Equity (income)	(14,354)	(14,649)	295	(2.0%)
Asset impairment and closure costs, net	372	28,298	(27,926)	n/m
Other (income), net	(2,060)	(1,100)	(960)	n/m
TOTAL COSTS AND EXPENSES, NET	2,283,491	2,025,332	258,159	12.7%
Gain on sale of interest in Maidstone Bakeries	0	361,075	(361,075)	n/m
OPERATING INCOME	569,475	872,238	(302,763)	(34.7%)
Interest (expense)	(30,000)	(26,642)	(3,358)	12.6%
Interest income	4,127	2,462	1,665	67.6%
INCOME BEFORE INCOME TAXES	543,602	848,058	(304,456)	(35.9%)
INCOME TAXES	157,854	200,940	(43,086)	(21.4%)
Net Income	385,748	647,118	(261,370)	(40.4%)
Net income attributable to noncontrolling interests	2,936	23,159	(20,223)	n/m
NET INCOME ATTRIBUTABLE TO TIM HORTONS INC.	$ 382,812	$ 623,959	$(241,147)	(38.6%)
Basic earnings per common share attributable to Tim Hortons Inc.	$ 2.36	$ 3.59	$ (1.23)	(34.3%)
Diluted earnings per common share attributable to Tim Hortons Inc.	$ 2.35	$ 3.58	$ (1.23)	(34.4%)
Weighted average number of common shares outstanding—Basic (in thousands)	162,145	174,035	(11,890)	(6.8%)
Weighted average number of common shares outstanding—Diluted (in thousands)	162,597	174,215	(11,618)	(6.7%)
Dividends per common share	$ 0.68	$ 0.52	$ 0.16	

n/m—not meaningful
(all numbers rounded)

TIM HORTONS INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED BALANCE SHEET
(In thousands of Canadian dollars)

	As at	
	January 1, 2012	January 2, 2011
	(Unaudited)	
ASSETS		
Current assets		
Cash and cash equivalents	$ 126,497	$ 574,354
Restricted cash and cash equivalents	130,613	67,110
Restricted investments	0	37,970
Accounts receivable, net	173,667	182,005
Notes receivable, net	10,144	12,543
Deferred income taxes	5,281	7,025
Inventories and other, net	136,999	100,712
Advertising fund restricted assets	37,765	27,402
Total current assets	620,966	1,009,121
Property and equipment, net	1,463,765	1,373,670
Intangible assets, net	4,544	5,270
Notes receivable, net	3,157	3,811
Deferred income taxes	12,197	13,730
Equity investments	43,014	44,767
Other assets	56,307	31,147
Total assets	$2,203,950	$2,481,516

TIM HORTONS INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED BALANCE SHEET
(In thousands of Canadian dollars, except share data)

	As at	
	January 1, 2012	January 2, 2011
	(Unaudited)	
LIABILITIES AND EQUITY		
Current liabilities		
Accounts payable	$ 177,918	$ 142,444
Accrued liabilities:		
Salaries and wages	23,531	20,567
Taxes	26,465	65,654
Other	179,315	209,663
Deferred income taxes	0	2,205
Advertising fund restricted liabilities	59,420	41,026
Current portion of long-term obligations	10,001	9,937
Total current liabilities	476,650	491,496
Long-term obligations		
Long-term debt	352,426	344,726
Capital leases	94,863	82,685
Deferred income taxes	4,608	8,237
Other long-term liabilities	120,970	111,930
Total long-term obligations	572,867	547,578
Equity		
Equity of Tim Hortons Inc.		
Common shares		
$2.84 stated value per share, Authorized: unlimited shares, Issued: 157,814,980 and 170,664,295 shares, respectively	447,558	484,050
Common shares held in trust, at cost: 277,189 and 278,082 shares, respectively	(10,136)	(9,542)
Contributed surplus	6,375	0
Retained earnings	836,968	1,105,882
Accumulated other comprehensive loss	(128,217)	(143,589)
Total equity of Tim Hortons Inc.	1,152,548	1,436,801
Noncontrolling interests	1,885	5,641
Total equity	1,154,433	1,442,442
Total liabilities and equity	$2,203,950	$2,481,516

TIM HORTONS INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(In thousands of Canadian dollars)

	Year Ended	
	January 1, 2012	January 2, 2011
	(Unaudited)	
CASH FLOWS PROVIDED FROM (USED IN) OPERATING ACTIVITIES		
Net income	$ 385,748	$ 647,118
Adjustments to reconcile net income to net cash provided by operating activities		
Depreciation and amortization	115,869	118,385
Asset impairment	1,850	18,352
Stock-based compensation expense	17,323	14,263
Amortization of Maidstone Bakeries' supply contract	(8,253)	(1,325)
Deferred income taxes	(5,433)	1,285
Changes in operating assets and liabilities		
Restricted cash and cash equivalents	(63,264)	(6,920)
Accounts receivable	2,099	(10,923)
Inventories and other	(32,057)	(29,275)
Accounts payable and accrued liabilities	349	104,829
Taxes	(39,197)	40,715
Gain on sale of interest in Maidstone Bakeries	0	(361,075)
Other, net	16,433	(9,885)
Net cash provided from operating activities	391,467	525,544
CASH FLOWS (USED IN) PROVIDED FROM INVESTING ACTIVITIES		
Capital expenditures (including Advertising Fund)	(181,267)	(132,912)
Purchase of restricted investments	0	(37,832)
Proceeds from sale of restricted investments	38,000	20,240
Proceed from sale of interest in Maidstone Bakeries	0	475,000
Cash and cash equivalents of Maidstone Bakeries divested	0	(30,411)
Other investing activities	(9,460)	1,934
Net cash (used in) provided from investing activities	(152,727)	296,019
CASH FLOWS (USED IN) PROVIDED FROM FINANCING ACTIVITIES		
Purchase of common shares	(572,452)	(242,595)
Dividend payments to common shareholders	(110,187)	(90,304)
Distributions, net to noncontrolling interests	(6,692)	(22,524)
Proceeds from issuance of debt, net of issuance costs	3,699	300,823
Princial payments on other long-term debt obligations	(8,586)	(307,023)
Other financing activities	6,398	(4,005)
Net cash used in financing activities	(687,820)	(365,628)
Effect of exchange rate changes on cash	1,223	(3,234)
(Decrease) Increase in cash and cash equivalents	(447,857)	452,701
Cash and cash equivalents at beginning of year	574,354	121,653
Cash and cash equivalents at end of year	$ 126,497	$ 574,354

TIM HORTONS INC. AND SUBSIDIARIES
SEGMENT REPORTING
(In thousands of Canadian dollars)

	(Unaudited) Fourth Quarter Ended January 1, 2012	*(Unaudited)* Fourth Quarter Ended January 2, 2011 [7]
REVENUES		
Canada [1]	$ 649,558	$ 545,469
U.S.	48,147	31,695
Total reportable segments	697,705	577,164
Variable interest entities [2]	82,084	66,337
Total	$ 779,789	$ 643,501
SEGMENT OPERATING INCOME (LOSS)		
Canada [1][2]	$ 159,406	$ 477,999
U.S. [3][4]	5,614	(4,219)
Reportable segment operating income	165,020	473,780
Variable interest entities [2][5]	1,148	3,279
Corporate charges [6]	(13,320)	(15,418)
Consolidated operating income	152,848	461,641
Interest, net	(6,892)	(6,275)
Income taxes	(41,861)	(75,448)
Net income	104,095	379,918
Net income attributable to noncontrolling interests	1,142	2,797
Net income attributable to Tim Hortons Inc.	$ 102,953	$ 377,121

	Fourth Quarter Ended January 1, 2012	Fourth Quarter Ended January 2, 2011	$ Change	% Change
Sales is comprised of:				
Distribution sales [1]	$ 460,465	$ 364,960	$ 95,505	26.2%
Company-operated restaurant sales	5,598	5,661	(63)	(1.1)%
Sales from variable interest entities	82,084	66,331	15,753	23.7%
	$ 548,147	$ 436,952	$111,195	25.4%

* See footnotes on YTD page, only one set of footnotes are used in the press release

TIM HORTONS INC. AND SUBSIDIARIES
SEGMENT REPORTING
(In thousands of Canadian dollars)

	(Unaudited)	
	Year Ended	
	January 1, 2012	January 2, 2011 [7]
REVENUES		
Canada [1]	$ 2,414,069	$ 2,114,419
U.S.	156,513	123,116
Total reportable segments	2,570,582	2,237,535
Variable interest entities [2]	282,384	298,960
Total	$ 2,852,966	$ 2,536,495
SEGMENT OPERATING INCOME (LOSS)		
Canada [1][2]	$ 607,749	$ 916,877
U.S. [3][4]	15,106	(18,363)
Reportable segment operating income	622,855	898,514
Variable interest entities [2][5]	3,531	26,534
Corporate charges [6]	(56,911)	(52,810)
Consolidated operating income	569,475	872,238
Interest, net	(25,873)	(24,180)
Income taxes	(157,854)	(200,940)
Net income	385,748	647,118
Net income attributable to noncontrolling interests	2,936	23,159
Net income attributable to Tim Hortons Inc.	$ 382,812	$ 623,959

	Year Ended			
	January 1, 2012	January 2, 2011	$ Change	% Change
Sales is comprised of:				
Distribution sales [1]	$ 1,705,692	$ 1,434,104	$271,588	18.9%
Company-operated restaurant sales	24,094	22,186	1,908	8.6%
Sales from variable interest entities	282,384	298,954	(16,570)	(5.5)%
	$ 2,012,170	$ 1,755,244	$256,926	14.6%

(1) Includes $361.1 million gain on sale of the Company's 50% joint-venture interest in Maidstone Bakeries, partially offset by $30.0 million related to the amount committed to restaurant owners in 2010, which was recorded as a reduction in revenues.

(2) The Company's chief decision maker viewed and evaluated the performance of the Canadian segment with Maidstone Bakeries accounted for on an equity accounting basis, which reflects 50% of Maidstone Bakeries' operating income. As a result, the net revenues and the remaining 50% of operating income of Maidstone Bakeries up to October 29, 2010, the date of disposition, were included in the variable interest entities ("VIEs") line above ($2.5 million for fourth quarter 2010 and $24.4 million in fiscal 2010), along with revenues and operating income or loss from our non-owned consolidated restaurants.

(3) Includes asset impairment charges of $1.0 million in 2011 which primarily reflects current real estate values in the Company's Portland market. In addition, approximately $1.5 million of accrued closure costs were reversed upon the substantial conclusion of closure activities related to the New England region. Both of these items are included in Asset impairment and closure costs, net on the Consolidated Statement of Operations.

(4) Includes asset impairment charge and closure costs of $7.4 million and $28.3 million in Q4 and YTD periods of 2010 related to the Company's Portland, Providence and Hartford markets, which were determined to be impaired.

(5) Includes an asset impairment charge of $0.9 million in 2011 related to VIEs in the Portland market.

(6) Corporate charges include certain overhead costs which are not allocated to individual business segments, the impact of certain foreign currency exchange gains and losses, and the net operating results from the Company's Irish, United Kingdom and GCC International operations, which continue to be managed corporately. In addition, the year-to-date period of 2011 includes $6.3 million of severance charges, advisory fees, and related costs and expenses related to the separation agreement with the Company's former President and Chief Executive Officer.

(7) Beginning in 2011, we have modified certain allocation methods resulting to changes in the classification of certain costs, with the main change being corporate information technology infrastructure costs now being included in Corporate charges rather than in the Canadian operating segment. This change has been consistently applied for all comparative periods.

TIM HORTONS INC. AND SUBSIDIARIES
SYSTEMWIDE RESTAURANT COUNT

	As at January 1, 2012	As at January 2, 2011	Increase/ (Decrease) From Prior Year
Canada			
Company-operated	10	16	(6)
Franchised—self-serve kiosks	119	112	7
Franchised—standard and non-standard	3,166	3,020	146
Total	3,295	3,148	147
% Franchised	*99.7 %*	*99.5 %*	
U.S.			
Company-operated	8	4	4
Franchised—self-serve kiosks	164	123	41
Franchised—standard and non-standard	542	475	67
Total	714	602	112
% Franchised	*98.9 %*	*99.3 %*	
International			
Franchised—standard	5	0	5
Total	5	0	5
% Franchised	*100.0 %*	*n/a*	
Total system			
Company-operated	18	20	(2)
Franchised—self-serve kiosks	283	235	48
Franchised—standard and non-standard	3,713	3,495	218
Total	4,014	3,750	264
% Franchised	*99.6 %*	*99.5 %*	

TIM HORTONS INC. AND SUBSIDIARIES
Income Statement Definitions

Sales	Primarily includes sales of products, supplies and restaurant equipment (except for initial equipment packages sold to restaurant owners as part of the establishment of their restaurant's business—see "Franchise Fees") that are shipped directly from our warehouses or by third party distributors to the restaurants or retailers for which we manage the supply chain logistics, which we include in distribution sales. Sales also include sales from Company-operated restaurants, sales from certain non-owned restaurants that are consolidated as VIEs and sales from our previously held Maidstone Bakeries joint venture, which we consolidated as a VIE prior to the sale of our interest.
Rents and royalties	Includes royalties and rental revenues paid to us by restaurant owners, net of relief.
Franchise fees	Includes the revenue from initial equipment packages, as well as fees for various costs and expenses related to establishing a restaurant owner's business. Franchisee fees for U.S. restaurant owners that had participated in our franchise incentive program ("FIP") are subject to certain revenue recognition criteria. Also included are revenues related to master license agreements.
Cost of sales	Includes costs associated with our distribution business, including cost of goods, direct labour and depreciation, as well as the cost of goods delivered by third-party distributors to the restaurants for which we manage the supply chain logistics, and for canned coffee sold through grocery stores. Cost of sales also includes food, paper and labour costs for Company-operated restaurants and certain non-owned restaurants that we consolidate as VIEs as well as cost of sales from our previously held Maidstone Bakeries joint venture, which we consolidated as a VIE prior to the sale of our interest.
Operating Expenses	Includes rent expense related to properties leased to restaurant owners and other property-related costs (including depreciation). Also included are certain operating expenses related to our distribution business such as order entry system connectivity costs and utilities.
Franchise fee costs	Includes cost of equipment sold to restaurant owners as part of the commencement of their restaurant business, as well as training and other costs necessary to facilitate a successful restaurant opening. Franchisee fee costs for U.S. restaurant owners that had participated in our FIP are subject to certain revenue recognition criteria.
General and administrative	Includes costs that cannot be directly related to generating revenue, including expenses associated with our corporate and administrative functions, and depreciation of head office buildings and office equipment, and the majority of our information technology systems.
Equity (income)	Includes income from equity investments in partnerships and joint ventures and other minority investments over which we exercise significant influence, excluding joint ventures that we are required to consolidate. Equity income from these investments is considered to be an integrated part of our business operations and is, therefore, included in operating income. Income amounts are shown as reductions to total costs and expenses.
Asset Impairment and Closure Costs	Represents non-cash charges relating to the impairment of long-lived assets. It also includes costs related to certain restaurant closures, such as those in the New England region, which result from strategic reviews.
Other (Income) expense, net	Includes expenses (income) that are not directly derived from the Company's primary businesses. Items include foreign currency adjustments, gains and losses on asset sales, and other asset write-offs.
Noncontrolling interests	Relates to the consolidation of our previously held Maidstone Bakeries joint venture and certain non-owned restaurants that are consolidated as VIEs.

Exhibit 99.2

FOR IMMEDIATE RELEASE
(All amounts in Canadian dollars)

Tim Hortons Inc. increases quarterly dividend by 23.5%
and declares a dividend of $0.21 per common share

OAKVILLE, ONTARIO, (February 23rd, 2012): Tim Hortons Inc. (TSX: THI, NYSE: THI) today announced the Board of Directors has approved a 23.5% increase in the quarterly dividend to $0.21 per common share, which is within our targeted payout range of 30% to 35%.

The Board has declared a dividend at the new payout rate of $0.21 per common share, payable on March 20th, 2012, to shareholders of record as of March 5th, 2012.

Dividends are declared and paid in Canadian dollars to all shareholders with Canadian resident addresses. For U.S. shareholders, the dividends will be converted to, and paid in, U.S. dollars based on prevailing exchange rates at the time of conversion by Tim Hortons for registered shareholders and by Clearing and Depository Services Inc. for beneficial shareholders. The payment of future dividends and the targeted payout range remain at the discretion of the Board of Directors.

Tim Hortons Inc. Overview

Tim Hortons is one of the largest publicly-traded restaurant chains in North America based on market capitalization, and the largest in Canada. Operating in the quick service segment of the restaurant industry, Tim Hortons appeals to a broad range of consumer tastes, with a menu that includes premium coffee, espresso-based hot and cold specialty drinks including lattes, cappuccinos and espresso-flavoured shots, specialty teas, fruit smoothies, home-style soups, fresh sandwiches, wraps, hot breakfast sandwiches and fresh baked goods, including our trademark donuts. As of January 1st, 2012, Tim Hortons had 4,014 systemwide restaurants, including 3,295 in Canada, 714 in the United States and 5 in the Gulf Cooperation Council. More information about the Company is available at www.timhortons.com.

CONTACTS:

Investors: Scott Bonikowsky, (905) 339-6186 or investor_relations@timhortons.com
Media: David Morelli, (905) 339-6277 or morelli_david@timhortons.com

Exhibit 99.3

FOR IMMEDIATE RELEASE
(All amounts in Canadian dollars)

Tim Hortons

Tim Hortons Inc. announces new share repurchase program for up to $200 million in common shares

OAKVILLE, ONTARIO, (February 23rd, 2012): Tim Hortons Inc. (NYSE: THI, TSX: THI) today announced it plans to commence a new share repurchase program for up to $200 million in common shares.

The Company has obtained regulatory approval from the Toronto Stock Exchange (TSX) to commence a new share repurchase program for up to $200 million in common shares, not to exceed the regulatory maximum of 13,668,332 shares, representing 10% of the Company's public float as of February 20th, 2012, as defined under the TSX rules. The bid is planned to commence on March 5th, 2012 and is due to terminate on March 4th, 2013.

"Our decision to proceed with our sixth consecutive major share repurchase program reflects our strong financial foundation and confidence in our cash flows, growth strategies and continued performance," said Cynthia Devine, Chief Financial Officer.

Subject to the negotiation and execution of a broker agreement, the Company's common shares under the Normal Course Issuer Bid will be purchased under the program through a combination of a 10b5-1 automatic trading plan as well as at Management's discretion in compliance with regulatory requirements, and given market, cost and other considerations.

Repurchases will be made through the facilities of the TSX (and/or other Canadian marketplaces), the New York Stock Exchange (NYSE), or by such other means as may be permitted by the TSX and/or the NYSE, and under applicable laws, including private agreements under an issuer bid exemption order issued by a securities regulatory authority in Canada. Purchases made by way of private agreements under an issuer bid exemption order issued by a securities regulatory authority will be at a discount to the prevailing market price as provided in the exemption order.

There can be no assurance as to the precise number of shares that will be repurchased under the share repurchase program, or the aggregate dollar amount of the shares purchased. Tim Hortons may discontinue purchases at any time, subject to compliance with applicable regulatory requirements. Shares purchased pursuant to the share repurchase program will be cancelled.

The maximum number of shares that may be purchased during any trading day may not exceed 25% of the average daily trading volume on the TSX, excluding purchases made by Tim Hortons under its current normal course issuer bid, based on the previous six completed calendar months, for a daily total of 103,928 common shares. This limit, for which there are permitted exceptions, is determined in accordance with regulatory requirements. Under the 2011 program, up to February 20th, 2012, Tim Hortons purchased 9,373,968 shares at an average net price of $45.94. As of February 20th, 2012, we had 157,430,411 common shares outstanding.

Safe Harbor Statement

Certain information in this news release, particularly information regarding future economic performance, finances, and plans, expectations and objectives of management, including as they relate to the number of shares that may be repurchased under the Company's share repurchase program, and other information, constitutes forward-looking information within the meaning of Canadian securities laws and forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. We refer to all of these as forward-looking statements. Various factors including competition in the quick service segment of the food service industry, general economic conditions and others described as "risk factors" in the Company's 2010 Annual Report on Form 10-K filed on February 25, 2011 and the Company's 2011 Annual Report on Form 10-K expected to be filed on or about February 27th, 2012 with the U.S. Securities and Exchange Commission and Canadian Securities Administrators, could affect the Company's actual results and cause such results to differ materially from those expressed in forward-looking statements.

As such, readers are cautioned not to place undue reliance on forward-looking statements contained in this news release, which speak only as to management's expectations as of the date hereof. Forward-looking statements are based on a number of assumptions which may prove to be incorrect, including, but not limited to, assumptions about: the absence of an adverse event or condition that damages our strong brand position and reputation; the absence of a material increase in competition within the quick service restaurant segment of the food service industry; commodity costs; continuing positive working relationships with the majority of the Company's restaurant owners; the absence of any material adverse effects arising as a result of litigation; there being no significant change in the Company's ability to comply with current or future regulatory requirements; and general worldwide economic conditions.

We are presenting this information for the purpose of informing you of management's current expectations regarding these matters, and this information may not be appropriate for any other purpose. We assume no obligation to update or alter any forward-looking statements after they are made, whether as a result of new information, future events, or otherwise, except as required by applicable law. Please review the Company's Safe Harbor Statement at www.timhortons.com/en/about/safeharbor.html.

Tim Hortons Inc. Overview

Tim Hortons is one of the largest publicly-traded restaurant chains in North America based on market capitalization, and the largest in Canada. Operating in the quick service segment of the restaurant industry, Tim Hortons appeals to a broad range of consumer tastes, with a menu that includes premium coffee, espresso-based hot and cold specialty drinks including lattes, cappuccinos and espresso shots, specialty teas, fruit smoothies, home-style soups, fresh sandwiches, wraps, hot breakfast sandwiches and fresh baked goods, including our trademark donuts. As of January 1st, 2012, Tim Hortons had 4,014 systemwide restaurants, including 3,295 in Canada, 714 in the United States and 5 in the Gulf Cooperation Council. More information about the Company is available at www.timhortons.com.

For Further information:

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Media: David Morelli: (905) 339-6277 or morelli_david@timhortons.com

Exhibit 99.4

TIM HORTONS INC.
Safe Harbor Under the Private Securities Litigation Reform Act of 1995 and Canadian Securities Laws

The Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for forward-looking statements to encourage companies to provide prospective information, so long as those statements are identified as forward-looking and are accompanied by meaningful cautionary statements identifying important factors that could cause actual results to differ materially from those disclosed in the statement. Canadian securities laws have corresponding safe harbor provisions, subject to certain additional requirements including the requirement to state the material assumptions used to make the forecasts set out in forward-looking statements. Tim Hortons Inc. (the "Company") desires to take advantage of these "safe harbor" provisions.

Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include words such as "believes," "expects," "anticipates," "estimates," "intends," "plans," "seeks," "outlook," "forecast" or words of similar meaning, or future or conditional verbs, such as "will," "should," "could" or "may." Examples of forward-looking statements that may be contained in our public disclosure from time to time include, but are not limited to, statements concerning management's expectations relating to possible or assumed future results, our strategic goals and our priorities, and the economic and business outlook for us, for each of our business segments and for the economy generally. Many of the factors that could determine our future performance are beyond our ability to control or predict. The following factors, in addition to other factors set forth in our Form 10-K filed on February 25, 2011 and in our Form 10-K expected to be filed on or about February 27, 2012 with the U.S. Securities and Exchange Commission ("SEC") and the Canadian Securities Administrators ("CSA"), and in other press releases, communications, or filings made with the SEC or the CSA, could cause our actual results to differ materially from the expectation(s) included in forward-looking statements and, if significant, could materially affect the Company's business, sales revenues, share price, financial condition, and/or future results, including causing the Company to (i) close restaurants, (ii) fail to realize same-store sales, which are critical to achieving our operating income and other financial targets, (iii) fail to meet the expectations of our securities analysts or investors, or otherwise fail to perform as expected, (iv) have insufficient cash to engage in or fund expansion activities, dividends, or share repurchase programs, or (v) increase costs, corporately or at restaurant level, which may result in increased restaurant-level pricing, which in turn may result in decreased customer demand for our products resulting in lower sales, revenue, and earnings. Additional risks and uncertainties not currently known to us or that we currently believe to be immaterial may also materially adversely affect our business, financial condition, and/or operating results. We assume no obligation to update or alter any forward-looking statements after they are made, whether as a result of new information, future events, or otherwise, except as required by applicable law.

Forward-looking statements are based on a number of assumptions which may prove to be incorrect, including, but not limited to, assumptions about: the absence of an adverse event or condition that damages our strong brand position and reputation; the absence of a material increase in competition within the quick service restaurant segment of the food service industry; commodity costs; continuing positive working relationships with the majority of the Company's restaurant owners; the absence of any material adverse effects arising as a result of litigation; there being no significant change in the Company's ability to comply with current or future regulatory requirements; and general worldwide economic conditions. We are presenting this information for the purpose of informing you of management's current expectations regarding these matters, and this information may not be appropriate for any other purposes.

<u>Factors Affecting Growth and Other Important Strategic Initiatives</u>. There can be no assurance that the Company will be able to achieve new restaurant or same-store sales growth objectives, that new restaurants will be profitable or that strategic initiatives will be successfully implemented. Early in the development of new markets, the opening of new restaurants may have a negative effect on the same-store sales of existing restaurants in the market. The Company may also enter markets where its brand is not well known and where it has little or no operating experience and as a result, may not achieve the level of penetration needed in order to drive brand recognition, convenience, increased leverage to marketing dollars, and other benefits the Company believes penetration yields. When the Company enters new markets, it may be necessary to increase restaurant owner relief and support costs, which lowers its earnings. There can be no assurance that the Company will be able to successfully adapt its brand, development efforts, and restaurants to these differing market conditions. The Company's failure to successfully implement growth and various other strategies and initiatives related to International development may have a negative impact on the overall operation of its business and may result in increased costs or inefficiencies that it cannot currently anticipate. The Company may also continue to selectively close restaurants that are not achieving acceptable levels of profitability or change its growth strategies over time, where appropriate. Such closures may be accompanied by impairment charges that may have a negative impact on the Company's earnings. The success of any restaurant depends in substantial part on its location. There can be no assurance that

current locations will continue to be attractive as demographic patterns or economic conditions change. If we cannot obtain desirable locations for restaurants at reasonable prices, the Company's ability to affect its growth strategy will be adversely affected. The Company also intends to evaluate potential mergers, acquisitions, joint venture investments, alliances, vertical integration opportunities and divestitures, which are subject to many of the same risks that also affect new store development as well as various other risks. In addition, there can be no assurance that the Company will be able to complete the desirable transactions, for reasons including restrictive covenants in debt instruments or other agreements with third parties. The Company may continue to pursue strategic alliances (including co-branding) with third parties for different types of development models and products and there can be no assurance that: significant value will be recognized through such strategic alliances; the Company will be able to maintain its strategic alliances; or, the Company will be able to enter into new strategic relationships in the future. Entry into such relationships as well as the expansion of the Company's current business through such initiatives may expose it to additional risks that may adversely affect the Company's brand and business. The Company's financial outlook and long-range targets are based on the successful implementation, execution and customer acceptance of the Company's strategic plans and initiatives; accordingly, the failure of any of these criteria could cause the Company to fall short of achievement of its financial objectives and long-range aspirational goals.

The Importance of Canadian Segment Performance and Brand Reputation. The Company's financial performance is highly dependent upon its Canadian operating segment, which accounted for approximately 83.4% of its consolidated revenues, and all of its profit, in 2010. Any substantial or sustained decline in the Company's Canadian business would materially and adversely affect its financial performance. The Company's success is also dependent on its ability to maintain and enhance the value of its brand, its customers' connection to and perception of its brand, and a positive relationship with its restaurant owners. Brand value can be severely damaged, even by isolated incidents, including those that may be beyond the Company's control such as: actions taken or not taken by its restaurant owners relating to health, safety, welfare or labour matters; litigation and claims (including litigation by, other disputes with, or negative relationship with restaurant owners); security breaches or other fraudulent activities associated with its electronic payment systems; illegal activity targeted at the Company; and negative incidents occurring at or affecting its strategic business partners (including in connection with co-branding initiatives, International licensing arrangements and its self-serve kiosk model), affiliates, and corporate social responsibility programs. The Company's brand could also be damaged by falsified claims or the quality of products from its vertically integrated manufacturing plants, and potentially negative publicity from various sources, including social media sites on a variety of topics and issues, whether true or not, which are beyond its control.

Competition. The quick service restaurant industry is intensely competitive with respect to price, service, location, personnel, qualified restaurant owners, real estate sites and type and quality of food. The Company and its restaurant owners compete with international, regional and local organizations, primarily through the quality, variety, and value perception of food products offered. The number and location of units, quality and speed of service, attractiveness of facilities, effectiveness of advertising/marketing, promotional and operational programs, discounting activities, price, changing demographic patterns and trends, changing consumer preferences and spending patterns, including weaker consumer spending in difficult economic times, or a desire for a more diversified menu, changing health or dietary preferences and perceptions, and new product development by the Company and its competitors are also important factors. Certain of the Company's competitors, most notably in the U.S., have greater financial and other resources than it does, including substantially larger marketing budgets and greater leverage from their marketing spend. In addition, the Company's major competitors continue to engage in discounting, free sampling and other promotional activities.

Commodities. The Company is exposed to price volatility in connection with certain key commodities that it purchases in the ordinary course of business such as coffee, wheat, edible oil and sugar, which can impact revenues, costs and margins. Although the Company monitors its exposure to commodity prices and its forward hedging program partially mitigates the negative impact of any costs increases, price volatility for commodities it purchases has increased due to conditions beyond its control, including recent economic conditions, currency fluctuations, availability of supply, weather conditions and consumer demand. Increases and decreases in commodity costs are largely passed through to restaurant owners and the Company and its restaurant owners have some ability to increase product pricing to offset a rise in commodity prices, subject to restaurant owner and customer acceptance, respectively. A number of commodities have recently experienced elevated spot market prices relative to historic prices. The Company may be forced to purchase commodities at higher prices at the end of the respective terms of its current commitments.

Food Safety and Health Concerns. Incidents or reports, whether true or not, of food-borne illness and injuries caused by or claims of food tampering, employee hygiene and cleanliness failures or impropriety at Tim Hortons, and the health aspects of consuming the Company's products or other quick service restaurants unrelated to Tim Hortons, could result in negative publicity, damage the Company's brand value and potentially lead to product liability or other claims. Any decrease in customer traffic or temporary closure of any of the Company's restaurants as a result of such incidents or negative publicity may have a material adverse effect on its business and results of operations.

Distribution Operations and Supply Chain. The occurrence of any of the following factors is likely to result in increased operating costs and decreased profitability of the Company's distribution operations and supply chain and may also injure its brand, negatively affect its results of operations and its ability to generate expected earnings and/or increase costs, and/or negatively impact the Company's relationship with its restaurant owners: higher transportation or shipping costs; inclement weather, which could affect the cost and timely delivery of ingredients and supplies; increased food and other supply costs; having a single source of supply for certain of its food products, including certain par-baked goods, iced cappuccinos, and other popular food products; shortages or interruptions in the availability or supply of perishable food products and/or their ingredients; the failure of its distribution business to perform at historic levels; and political, physical, environmental or technological disruptions in the Company's or its suppliers' manufacturing and/or warehouse plants, facilities or equipment.

Importance of Restaurant Owners. A substantial portion of the Company's earnings come from royalties and other amounts paid by restaurant owners, who operated 99.5% of the Tim Hortons restaurants as of October 2, 2011. The Company's revenues and profits would decline and its brand reputation could also be harmed if a significant number of restaurant owners were to experience, among other things, operational or financial difficulties or labour shortages or significant increases in labour costs. Although the Company generally enjoys a positive working relationship with the vast majority of its restaurant owners, active and/or potential disputes with restaurant owners could damage its reputation and/or its relationships with the broader restaurant owner group. The Company's restaurant owners are independent contractors and, as a result, the quality of their operations may be diminished by factors beyond the Company's control. Any operational shortcoming of a franchise restaurant is likely to be attributed by consumers to the Company's entire system, thus damaging its brand reputation and potentially affecting revenues and profitability.

Litigation. The Company is or may be subject to claims incidental to the business, including: obesity litigation; health and safety risks or conditions of the Company's restaurants associated with design, construction, site location and development, indoor or airborne contaminants and/or certain equipment utilized in operations; employee claims for employment or labour matters, including potentially, class action suits regarding wages, discrimination, unfair or unequal treatment, harassment, wrongful termination, and overtime compensation claims; claims from restaurant owners regarding profitability or wrongful termination of their franchise or operating (license) agreement(s); taxation authorities regarding certain tax disputes; and falsified claims. The Company's current exposure with respect to pending legal matters could change if determinations by judges and other finders of fact are not in accordance with management's evaluation of these claims and the Company's exposure could exceed expectations and have a material adverse effect on its financial condition and results of operations.

Government Regulation. The Company and its restaurant owners are subject to various international, federal, state, provincial, and local ("governmental") laws and regulations. The development and operation of restaurants depend to a significant extent on the selection, acquisition, and development of suitable sites, which are subject to laws and regulations regarding zoning, land use, environmental matters (including limitation of vehicle emissions in drive-thrus; anti-idling bylaws; regulation of litter, packaging and recycling requirements; regulation relating to discharge, storage, handling, release and/or disposal of hazardous or toxic substances; and other governmental laws and regulations), traffic, franchise, design and other matters. Additional governmental laws and regulations affecting the Company and its restaurant owners include: business licensing; franchise laws and regulations; health, food preparation, sanitation and safety; privacy; immigration and labour (including applicable minimum wage requirements, overtime, working and safety conditions, family leave and other employment matters, and citizenship requirements); product safety, nutritional disclosure and advertising; product safety and regulations regarding nutritional content, including menu labeling; existing, new or future regulations, laws, treaties or the interpretation or enforcement thereof relating to tax matters that may affect the Company's ongoing tax disputes, realization of the Company's tax assets, disclosure of tax-related matters, and expansion of the Company's business into new territories through its strategic initiatives, joint ventures, or other types of programs, projects or activities; tax laws affecting restaurant owners' business; employee benefits; accounting; and anti-discrimination. Compliance with these laws and regulations and planning initiatives undertaken in connection therewith could increase the cost of doing business and, depending upon the nature of the Company's and its restaurant owners' responsive actions thereto, could damage the Company's reputation. Changes in these laws and regulations, or the implementation of additional regulatory requirements, particularly increases in applicable minimum wages, tax law, planning or other matters may, among other things, adversely affect the Company's financial results; anticipated effective tax rate, tax liabilities, and/or tax reserves; business planning within its corporate structure; its strategic initiatives and/or the types of projects it may undertake in furtherance of its business; or franchise requirements.

In addition, a taxation authority may disagree with certain views of the Company with respect to the interpretation of tax treaties, laws and regulations and take the position that material income tax liabilities, interests, penalties or amounts are payable by the Company, including in connection with certain of its public or internal company reorganizations. Contesting such disagreements or assessments may be lengthy and costly and, if the Company were unsuccessful in disputing the same, the implications could be materially adverse to it and affect its anticipated effective tax rate, projected results, future operations and financial condition, where applicable.

International Operations. The Company's new International operations will be subject to various factors of uncertainty, and there is no assurance that International operations will achieve or maintain profitability or meet planned growth rates. The implementation of the Company's International strategic plan may require considerable management time as well as start-up expenses for market development before any significant revenues and earnings are generated. Expansion into new International markets carries risks similar to those risks described above and more fully in the Form 10-K relative to expansion into new markets in the U.S.; however, some or all of these factors may be more pronounced in markets outside Canada and the U.S. due to cultural, political, legal, economic, regulatory and other conditions and differences. Additionally, the Company may also have difficulty exporting its proprietary products into International markets or finding suppliers and distributors to provide it with adequate supplies of ingredients meeting its standards in a cost-effective manner.

Economic, Market and Other Conditions. The quick service restaurant industry is affected by changes in international, national, regional, and local economic and political conditions, consumer preferences and perceptions (including food safety, health or dietary preferences and perceptions), discretionary spending patterns, consumer confidence, demographic trends, seasonality, weather events and other calamities, traffic patterns, the type, number and location of competing restaurants, enhanced governmental regulation (including nutritional and franchise regulations), changes in capital market conditions that affect valuations of restaurant companies in general or the value of the Company's stock in particular, and litigation relating to food quality, handling or nutritional content. Factors such as inflation, higher energy and/or fuel costs, food costs, the cost and/or availability of a qualified workforce and other labour issues, benefit costs, legal claims, legal and regulatory compliance (including environmental regulations), new or additional sales tax on the Company's products, disruptions in its supply chain or changes in the price, availability and shipping costs of supplies, and utility and other operating costs, also affect restaurant operations and expenses and impact same-store sales and growth opportunities. The ability of the Company and its restaurant owners to finance new restaurant development, improvements and additions to existing restaurants, acquire and sell restaurants, and pursue other strategic initiatives (such as acquisitions and joint ventures), are affected by economic conditions, including interest rates and other government policies impacting land and construction costs and the cost and availability of borrowed funds. In addition, unforeseen catastrophic or widespread events affecting the health and/or welfare of large numbers of people in the markets in which the Company's restaurants are located and/or which otherwise cause a catastrophic loss or interruption in the Company's ability to conduct its business, would affect its ability to maintain and/or increase sales and build new restaurants. Unforeseen events, including war, terrorism and other international, regional or local instability or conflicts (including labour issues), public health issues (including tainted food, food-borne illness, food tampering and water supply or widespread/pandemic illness such as the avian or H1N1 flu), and natural disasters such as earthquakes, hurricanes, or other adverse weather and climate conditions could disrupt the Company's operations, disrupt the operations of its restaurant owners, suppliers, or customers, or result in political or economic instability.

Reliance on Systems. If the network and information systems and other technology systems that are integral to retail operations at system restaurants and at the Company's manufacturing facilities, and at its office locations are damaged or interrupted from power outages, computer and telecommunications failures, computer worms, viruses and other destructive or disruptive software, security breaches, catastrophic events and improper or personal usage by employees, such an event could have an adverse impact on the Company and its customers, restaurant owners and employees, including a disruption of its operations, customer dissatisfaction or a loss of customers or revenues. The Company relies on third-party vendors to retain data, process transactions and provide certain services. In the event of failure in such third-party vendors' systems and processes, the Company could experience business interruptions or privacy and/or security breaches surrounding its data. The Company continues to enhance its integrated enterprise resource planning system. The introduction of new modules for inventory replenishment, sustainability, and business reporting and analysis will be implemented. There may be risks associated with adjusting to and supporting the new modules which may impact the Company's relations with its restaurant owners, vendors and suppliers and the conduct of its business generally.

Foreign Exchange Fluctuations. The Company's Canadian restaurants are vulnerable to increases in the value of the U.S. dollar as certain commodities, such as coffee, are priced in U.S. dollars in international markets. Conversely, the Company's U.S. restaurants are impacted when the U.S. dollar falls in value relative to the Canadian dollar, as U.S. operations would be less profitable because of the increase in U.S. operating costs resulting from the purchase of supplies from Canadian sources, and profits from U.S. operations will contribute less to (or, for losses, have less of an impact on) the Company's consolidated results. Increases in these costs could make it harder to expand into the U.S. and increase relief and support costs to U.S. restaurant owners, affecting the Company's earnings. The opposite impact occurs when the U.S. dollar strengthens against the Canadian dollar. In addition, fluctuations in the values of Canadian and U.S. dollars can affect the value of the Company's common shares and any dividends the Company pays.

Privacy Protection. If the Company fails to comply with new and/or increasingly demanding laws and regulations regarding the protection of customer, supplier, vendor, restaurant owner, employee and/or business data, or if the Company (or a third party with which it has entered into a strategic alliance) experiences a significant breach of customer, supplier, vendor, restaurant owner, employee or Company data, the Company's reputation could be damaged and result in lost sales, fines, lawsuits and diversion of management attention. The introduction of electronic payment systems and the Company's reloadable cash card makes it more susceptible to a risk of loss in connection with these issues, particularly with respect to an external security breach of customer information that the Company, or third parties under arrangement(s) with it, control.

Other Significant Risk Factors. The following factors could also cause the Company's actual results to differ from its expectations: an inability to adequately protect the Company's intellectual property and trade secrets from infringement actions or unauthorized use by others (including in certain international markets that have uncertain or inconsistent laws and/or application with respect to intellectual property and contract rights); liabilities and losses associated with owning and leasing significant amounts of real estate; an inability to retain executive officers and other key personnel or attract additional qualified management personnel to meet business needs; changes in its debt levels and a downgrade on its credit ratings; and certain anti-takeover provisions that may have the effect of delaying or preventing a change in control.

Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as to management's expectations of the date and time made. Except as required by applicable laws, the Company undertakes no obligation to publicly release any revisions to forward-looking statements, or to update them to reflect events or circumstances occurring after the date forward-looking statements are made, or to reflect the occurrence of unanticipated events.