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BURGER KING WORLDWIDE, INC. BRINGS THE ORIGINAL HOME OF THE WHOPPER® TO TIMOR-LESTE

First BURGER KING® Restaurant in Country

Part of Burger King Worldwide, Inc.'s Global Growth Strategy

MIAMI - December 26, 2013 - Burger King Worldwide, Inc. (NYSE: BKW) today announced the very first international burger restaurant in Timor-Leste has opened at Timor Plaza. On December 20, Fast Food Timor Lda, owned by Dili-based hospitality entrepreneur Sakib Awan, became the first BURGER KING® franchisee to bring this sought-after international brand to the country.

"We are very excited to bring the BURGER KING® brand and the world-famous WHOPPER® sandwich to Timor-Leste, says Elias Diaz Sese, president of BK Asiapac, Pte. Ltd., the franchisor for BURGER KING® in the Asia Pacific region. We have the right partner in Sakib Awan to drive our business and bring our world-class food to our fans in Timor-Leste."

"We are proud to be the first global hamburger chain in Timor-Leste", adds David Shear, general manager, South Division of BK Asiapac, Pte. Ltd. "I am pleased to have been able to lead the entry of the BURGER KING® brand into Timor-Leste. With our partner Sakib Awan, and the immense potential of the country, we are confident that our unique taste profile will continue to attract loyal fans in Timor-Leste for years to come."

Sakib Awan already runs a successful Gloria Jean's Coffees (TM) outlet at the shopping centre, which was an immediate hit with the business community and shoppers keen to sample Timor-Leste's own renowned organic coffee as well as the international blends on the menu. The new BURGER KING® restaurant menu will have all of the brand's traditional favourites like the famous WHOPPER® sandwich, the TENDERCRISP® Chicken sandwich, onion rings, soft drinks and delicious desserts.

"It's a milestone for Timor-Leste and the Timor Plaza is an ideal location to attract customers to the BURGER KING® restaurant," says Sakib Awan, chief executive officer, Fast food Timor Lda "Personally, I've always liked the BURGER KING® brand and its menu, and I feel it's a really good fit for the Timorese market. I am thrilled for the opportunity to offer quality BURGER KING® food at reasonable prices in a family-friendly atmosphere. "Dili is about to discover that "Taste is King®," adds Sakib Awan."

About Burger King Worldwide

Founded in 1954, BURGER KING® (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in over 13,000 locations serving more than 11 million guests daily in 91 countries and territories worldwide. Approximately 99 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at www.bk.com or follow us on Facebook and Twitter.

Forward-Looking Statements

This press release includes forward-looking statements, which are often identified by the words "may," "might," "believes," "thinks," "anticipates," "plans," "expects," "intends" or similar expressions and include statements regarding BKW's expectations regarding the growth opportunities in Timor-Leste and the ability of the franchisee to capitalize on these opportunities and rapidly expand the BURGER KING® brand's presence in Timor-Leste. These forward-looking statements may be affected by risks and uncertainties in BKW's business and market conditions. This information is qualified in its entirety by cautionary statements and risk factor disclosure contained in filings made by Burger King Worldwide, Inc. with the Securities and Exchange Commission, including BKW's annual report on Form 10-K for the year ended December 31, 2012. BKW wishes to caution readers that certain important factors may have affected and could in the future affect BKW's actual results and could cause BKW's actual results for subsequent periods to differ materially from those expressed in any forward-looking statement made by or on behalf of BKW, including the risk that the franchisee will not be successful in opening BURGER KING® restaurants in Timor-Leste or that the opportunities to open restaurants in Timor-Leste will decline. BKW undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date hereof.

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