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Burger King® Expands Home Delivery Test to the Big Apple - New York City

Innovative Technology Delivers Hot, Freshly Prepared BURGER KING® Meals Directly to Consumers' Doorsteps

MIAMI--(BUSINESS WIRE)--Nov. 19, 2012-- BURGER KING® is in a New York state of mind. Burger King Worldwide, Inc. (NYSE: [BKW](#)) invites guests in the Big Apple to discover why TASTE IS KINGSM from the comfort of their home, dorm or office as the brand expands its BK® Delivers program into New York City. With as many as 10 participating BK® restaurants by end of year, serving Brooklyn, Queens and Manhattan boroughs, guests can now enjoy their favorite WHOPPER® sandwich and crispy fries, delivered to a location of their choosing.

BK® Delivers allows guests to order their favorite menu items by visiting www.BKDelivers.com or calling toll-free at 1-855-ORDER-BK (1-855-673-7325) to place an order for delivery from a participating BK® restaurant that is located within the delivery radius. The proprietary thermal packaging technology helps to ensure that customers only receive hot, delicious food every time. BK® Delivers is also available in Miami, Houston and in the Washington, D.C. area, as well as internationally in Turkey, Mexico, Colombia, Peru and Brazil.

"We are thrilled to expand the BK® Delivers test program and offer its convenience to our New York guests in the city that never sleeps," said Alex Macedo, senior vice president and general manager of U.S. franchise business for Burger King Worldwide. "Our goal has always been to provide excellent service and great tasting food to our guests. After seeing the success this program has experienced with residents in Miami, Houston and in the Washington, D.C. area, we are excited to bring this convenience to New York."

With a minimum order of \$10, guests can choose from a variety of popular menu items, including the brand's signature WHOPPER® sandwich. Orders in the New York metro area can be placed during delivery operating hours of 11 a.m. until 10 p.m.* BK® Delivers currently does not include fountain drinks, ICEE® beverages, shakes, soft serve desserts, coffee or breakfast items. However, real fruit smoothies, bottled soft drinks and water are available for purchase. Please visit www.BKDelivers.com for a list of participating restaurant locations.

**Delivery times and prices vary by location, visit www.BKDelivers.com for details.*

ABOUT BURGER KING WORLDWIDE

Founded in 1954, BURGER KING® (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in over 12,600 locations serving over 11 million guests daily in 83 countries and territories worldwide. Approximately 95 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

Source: Burger King Worldwide, Inc.

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