

## INVESTOR INFORMATION | Press Releases

# BURGER KING® RESTAURANTS UNVEIL THREE NEW 20/20 DESIGNED LOCATIONS IN CANADA AS PART OF ITS NATIONAL EXPANSION PLAN

*First Three of 150 New Restaurants Planned Across Canada Open at ONroute Centres in Toronto and Kingston*

TORONTO, ONTARIO - June 29, 2011 - Burger King Restaurants of Canada, Inc. today announced the grand opening of three new BURGER KING® restaurants at the Highway 401 service centers featuring the company's bold 20/20 global restaurant design. The locations are the latest in a major expansion plan across Canada and are Leadership in Energy and Environmental Design (LEED®) Silver certified. The three new restaurants are operated by HostKilmer Service Centres, a partnership between HMSHost and Kilmer Van Nostrand. A total of 75 new jobs will be created within the local communities.

"These three new 20/20 BURGER KING® restaurants are just the beginning for our ambitious expansion plans throughout Canada," said Raj Varman, general manager, Burger King Restaurants of Canada, Inc. "These restaurants will provide travellers along Ontario's major highways a choice to enjoy BURGER KING®'s high quality menu items such as our signature WHOPPER® sandwich."

Over the next three to five years, Burger King Restaurants of Canada, Inc. will open 150 new 20/20 locations across the country, adding to the chain's current 300 restaurants. The 20/20 image has distinctive graphics and a variety of self-seating options for guests. All restaurants have been equipped with the Duke Flexible Batch Broiler, maximizing cooking flexibility while reducing operational and energy costs, along with high-efficiency T8 lighting. Restaurants also feature liquid crystal display (LCD) menu screens to best serve guests.

The new BURGER KING® restaurants along Highway 401 in Southern Ontario are located at: Napanee at Highway 401 Westbound, Odessa at Highway 401 Eastbound and Port Hope at Highway 401 Eastbound's 452 km marker. They are part of the Province of Ontario's redevelopment program of 23 ONroute service centres along Highways 401 and 400.

"We're pleased to add BURGER KING® to the line-up of ONroute offerings as the summer travel season begins," said Michael Jones, Vice President, Business Development for HMSHost.

### ABOUT BURGER KING CORPORATION

Founded in 1954, BURGER KING® is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates more than 12,250 locations serving over 11 million guests daily in 76 countries and territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In October 2010, Burger King Corp. was purchased by 3G Capital, a multi-billion dollar, global investment firm focused on long-term value creation, with a particular emphasis on maximizing the potential of brands and businesses. For more information on 3G Capital, please go to <http://www.3gcapital.com/>. To learn more about Burger King Corp., please visit the company's website at [www.bk.com](http://www.bk.com) or follow us on Facebook ([www.facebook.com/burgerking](http://www.facebook.com/burgerking)) and Twitter ([www.twitter.com/burgerking](http://www.twitter.com/burgerking)).

### ABOUT HOST KILMER SERVICE CENTERS

HostKilmer Service Centers Inc. is an alliance between the world leader in travel dining and shopping—HMSHost—and Kilmer Van Nostrand Co.—the well-recognized Canadian company with extensive experience in building public infrastructure. For more information, visit [www.onroute.ca](http://www.onroute.ca).

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