



UNITED COMMUNITY

FINANCIAL CORP.

2016 Annual Meeting

April 28, 2016





Gary M. Small

President and Chief Executive Officer



Forward-Looking Statement Disclosure

When used in this presentation the words or phrases “will likely result,” “are expected to,” “will continue,” “is anticipated,” “estimate,” “project” or similar expressions are intended to identify “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements are subject to certain risks and uncertainties, including changes in economic conditions in United Community’s market area, changes in policies by regulatory agencies, fluctuations in interest rates, demand for loans in Home Savings’ market area, and competition, that could cause actual results to differ materially from results presently anticipated or projected. United Community cautions readers not to place undue reliance on any such forward-looking statements, which speak only as of the date made. United Community advises readers that the factors listed above could affect United Community’s financial performance and could cause United Community’s actual results for future periods to differ materially from any opinions or statements expressed with respect to future periods in any current statements. United Community undertakes no obligation to update any forward-looking statement to reflect events or circumstances after the date on which the statement is made. Actual results may differ materially from our statements due to a number of risks and uncertainties, including those described in the Company’s Form 10-K for the year ended December 31, 2015 and subsequent filings. Please refer to these SEC documents for a complete list of risk factors.



Non-GAAP Financial Measures

This presentation contains financial information determined by methods other than those prescribed by accounting principles generally accepted in the United States of America ("GAAP").

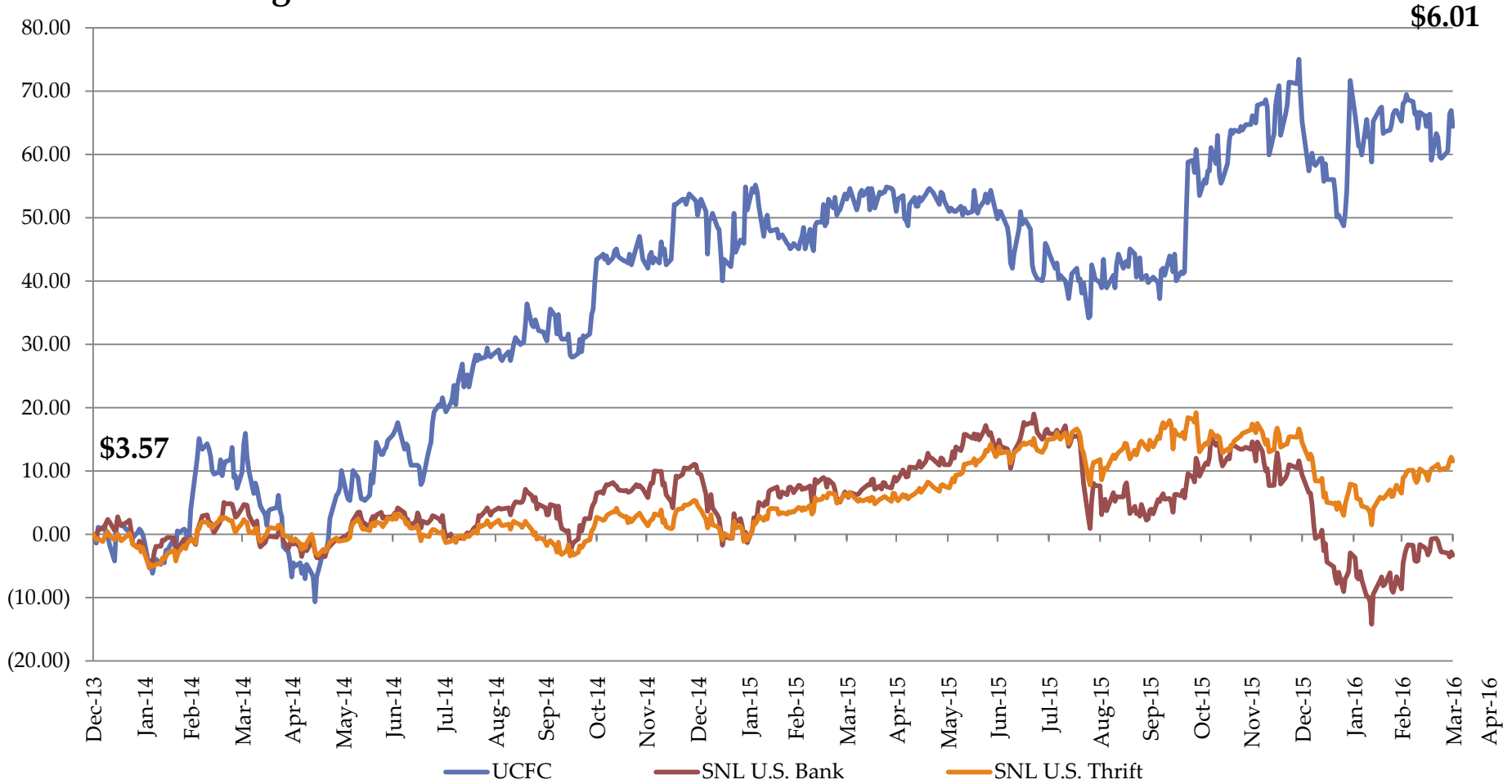
Management uses these non-GAAP financial measures because it believes that they are useful for evaluating our operations and performance over periods of time, as well as in managing and evaluating our business and in discussions about our operations and performance. Management believes these non-GAAP financial measures provide users of our financial information with meaningful measures for assessing our financial results, as well as a comparison to financial results for prior periods. These non-GAAP financial measures should not be considered as a substitute for financial measures determined in accordance with GAAP and may not be comparable to other similarly titled financial measures used by other companies. A reconciliation of the differences between our non-GAAP financial measures and the most comparable GAAP measures accompanies the use of such non-GAAP financial measures within the body of this presentation.



UCFC Price Outperformance



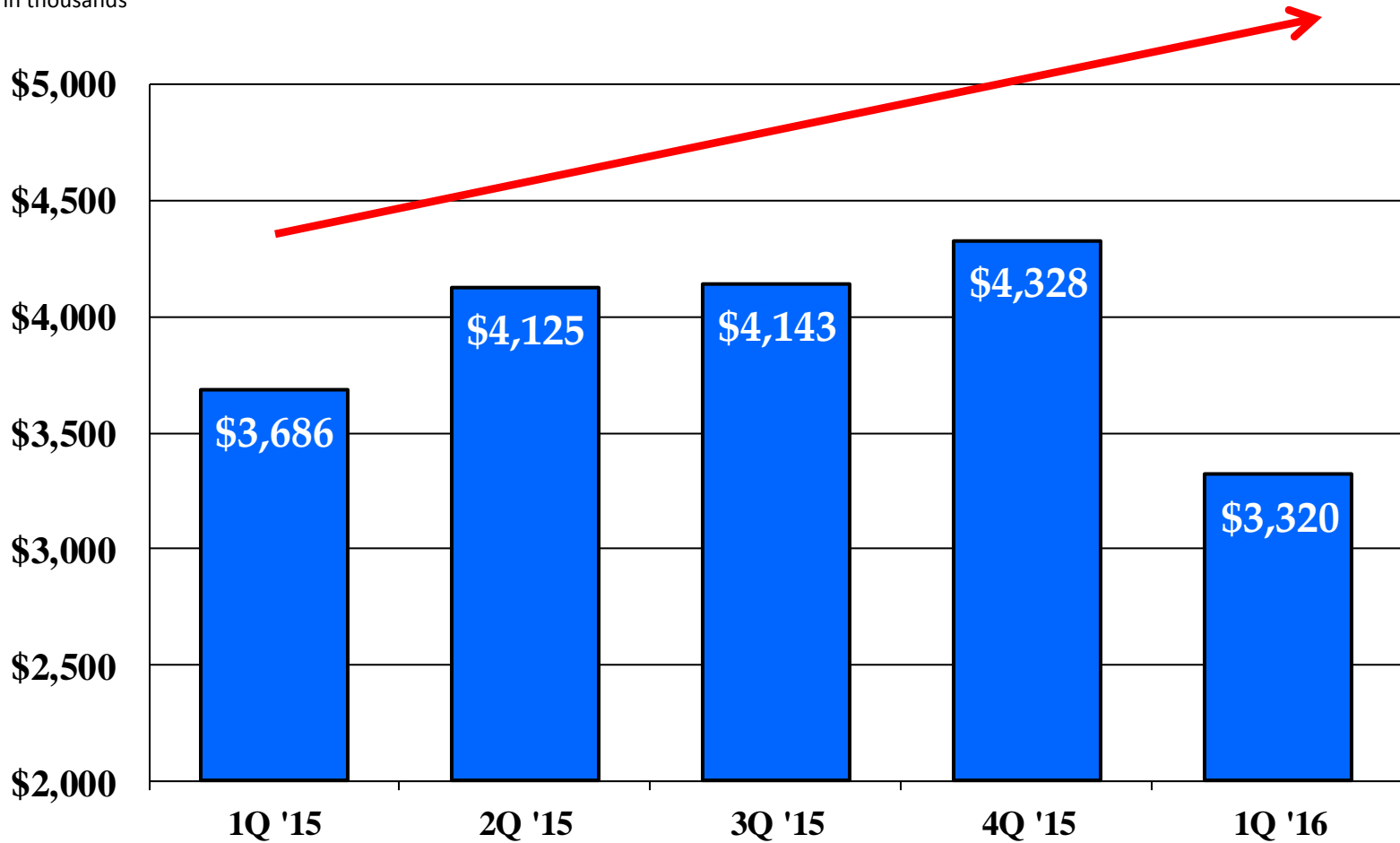
Price Change - %



Review of Financial Performance

Net Income

Dollars in thousands



2015 Performance Highlights

- Reported net income of \$16.3 million
- Robust loan growth of 16%
- Originated \$700 million in loans
- Strong deposit growth of 7%
- Improved efficiency ratio of 65.1%
- Dividend increased to \$0.10 per share per year from \$0.04 per share



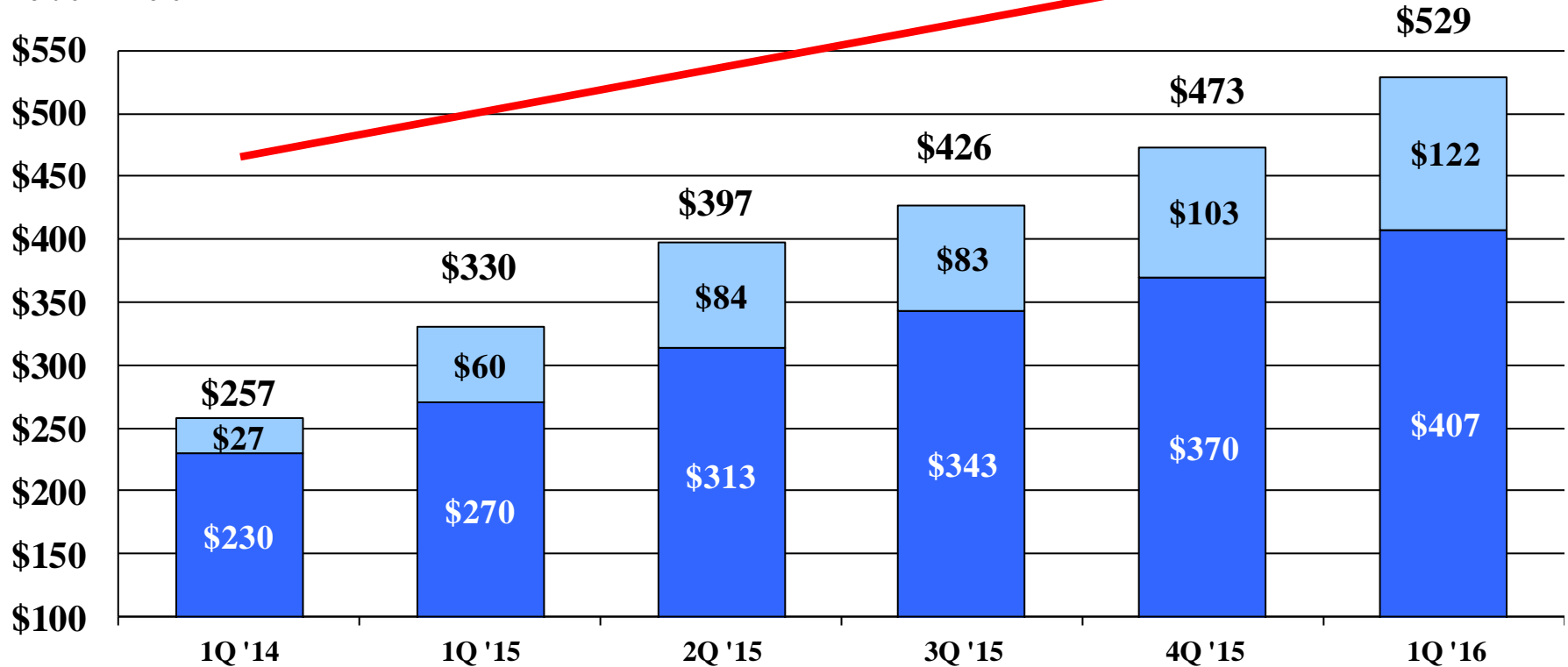
2016 First Quarter Highlights

- Net income of \$3.3 million, or \$0.07 per diluted share
- Positive operating leverage
- Loan growth of 16.0% compared to 1st quarter of 2015
- Annualized deposit growth of 8.6%
- James & Sons Insurance acquisition completed
- Dividend of \$0.025 per common share declared



Commercial Loan Growth

Dollars in millions



Unfunded Commercial Commitments

CRE, Commercial and Commercial Construction



Priorities and Expectations in 2016



- Commercial Lending and Continued Double Digit Loan Growth
- Consumer Lending – Home Equity and Auto
- Mortgage Business – Market Expansion
- Deposit Growth
- Fee Income Expansion – Insurance Business
- Expansion of Households Served – Opportunities in the Marketplace
- Continued Share Repurchases

*“Good people, in familiar markets, focused
on businesses we know”*



Money in Motion

Movement in the marketplace helps
us.....



Giving Back.....

Home Savings continues to make a difference in our community:

- **Over \$800,000 was given to non-profits in 2015 which provided support to over 130 organizations**
- **80% of charitable giving occurred in the Mahoning Valley**
- **Since 1998, Home Savings has invested approximately \$14 million in the community**





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