



**2015 Third Quarter
Earnings Release
October 22, 2015**

Presented by:

David B. Ramaker

Chairman, Chief Executive Officer and President

Lori A. Gwizdala

Executive Vice President and Chief Financial Officer



2015 Q3 Earnings Release

Supplemental Information

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David B. Ramaker

Chairman, Chief Executive Officer
and President

Lori A. Gwizdala

Executive Vice President and Chief
Financial Officer

Forward Looking Statements

This presentation and the accompanying presentation by management may contain forward-looking statements that are based on management's beliefs, assumptions, current expectations, estimates and projections about the financial services industry, the economy and Chemical Financial Corporation ("Chemical"). Words and phrases such as "anticipates," "believes," "continue," "estimates," "expects," "forecasts," "intends," "is likely," "judgment," "look forward," "opinion," "plans," "predicts," "probable," "projects," "should," "strategic," "trend," "will," and variations of such words and phrases or similar expressions are intended to identify such forward-looking statements. Such statements are based upon current beliefs and expectations and involve substantial risks and uncertainties which could cause actual results to differ materially from those expressed or implied by such forward-looking statements. These statements include, among others, statements related to future levels of loan charge-offs, future levels of provisions for loan losses, real estate valuation, future levels of nonperforming assets, the rate of asset dispositions, future capital levels, future dividends, future growth and funding sources, future liquidity levels, future profitability levels, future deposit insurance premiums, future asset levels, the effects on earnings of future changes in interest rates, the future level of other revenue sources, future economic trends and conditions, future initiatives to expand Chemical's market share, expected performance and cash flows from acquired loans, future effects of new or changed accounting standards, future opportunities for acquisitions, opportunities to increase top line revenues, Chemical's ability to grow its core franchise, future cost savings and Chemical's ability to maintain adequate liquidity and capital based on the requirements adopted by the Basel Committee on Banking Supervision and U.S. regulators. All statements referencing future time periods are forward-looking.

Management's determination of the provision and allowance for loan losses; the carrying value of acquired loans, goodwill and mortgage servicing rights; the fair value of investment securities (including whether any impairment on any investment security is temporary or other-than-temporary and the amount of any impairment); and management's assumptions concerning pension and other postretirement benefit plans involve judgments that are inherently forward-looking. There can be no assurance that future loan losses will be limited to the amounts estimated. All of the information concerning interest rate sensitivity is forward-looking. The future effect of changes in the financial and credit markets and the national and regional economies on the banking industry, generally, and on Chemical, specifically, are also inherently uncertain. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions ("risk factors") that are difficult to predict with regard to timing, extent, likelihood and degree of occurrence. Therefore, actual results and outcomes may materially differ from what may be expressed or forecasted in such forward-looking statements. Chemical undertakes no obligation to update, amend or clarify forward-looking statements, whether as a result of new information, future events or otherwise.

Forward Looking Statements (continued)

This presentation and the accompanying presentation by management may also contain forward-looking statements regarding Chemical's outlook or expectations with respect to its recently completed acquisition of Lake Michigan Financial Corporation ("Lake Michigan"), the expected costs to be incurred in connection with the acquisition, Lake Michigan's future performance and consequences of its integration into Chemical and the impact of the transaction on Chemical's future performance.

Risk factors relating to this transaction and the integration of Lake Michigan into Chemical after closing include, without limitation:

The transaction may be more expensive to complete and the anticipated benefits, including anticipated cost savings and strategic gains, may be significantly harder or take longer to achieve than expected or may not be achieved in their entirety as a result of unexpected factors or events.

The integration of Lake Michigan's business and operations into Chemical, which will include conversion of operating systems and procedures, may take longer than anticipated or be more costly than anticipated or have unanticipated adverse results relating to Lake Michigan's or Chemical's existing businesses.

Chemical's ability to achieve anticipated results from the transaction is dependent on the state of the economic and financial markets going forward. Specifically, Chemical may incur more credit losses from Lake Michigan's loan portfolio than expected and deposit attrition may be greater than expected.

In addition, risk factors include, but are not limited to, the risk factors described in Item 1A of Chemical's Annual Report on Form 10-K for the year ended December 31, 2014. These and other factors are representative of the risk factors that may emerge and could cause a difference between an ultimate actual outcome and a preceding forward-looking statement.

Non-GAAP Financial Measures

This presentation and the accompanying presentation by management contains certain non-GAAP financial disclosures that are not in accordance with U.S. generally accepted accounting principles ("GAAP"). Such non-GAAP financial measures include Chemical's tangible equity to asset ratio, presentation of net interest margin on a fully taxable equivalent basis, and information presented excluding nonrecurring acquisition-related expenses, including net income, diluted earnings per share, return on average assets, return on average shareholders' equity and operating expenses. Chemical uses non-GAAP financial measures to provide meaningful, supplemental information regarding its operational results and to enhance investors' overall understanding of Chemical's financial performance. The limitations associated with non-GAAP financial measures include the risk that persons might disagree as to the appropriateness of items comprising these measures and that different companies might calculate these measures differently. These disclosures should not be considered an alternative to Chemical's GAAP results.



Q3 2015 Highlights

- Earnings per share, excluding nonrecurring acquisition-related expenses of \$0.65; up 23% over 3rd qtr. 2014 and 7% over 2nd qtr. 2015
 - Incremental earnings from acquisitions
 - Net interest income increase – legacy Chemical
- Loan Growth
 - Organic: \$181 million (\$592 million, or 12%, twelve months ended 9/30/15)
- Solid asset quality ratios
 - Net loan charge-offs/total loans of 0.05% in 3rd qtr. 2015 vs. 0.18% in 3rd qtr. 2014 and 0.12% in 2nd qtr. 2015
 - Nonperforming assets/total assets of 1.00% at September 30, 2015
- Return on average assets and return on average equity, excluding nonrecurring acquisition-related expenses, of 1.08% and 10.1%, respectively, in 3rd qtr. 2015



Income Statement Highlights

Financial Highlights

(in thousands except per share data)	2015 3 rd Qtr.	2014 3 rd Qtr.	2015 2 nd Qtr.
Net interest income	\$73,617	\$53,068	\$65,735
Provision for loan losses	1,500	1,500	1,500
Noninterest income	20,215	15,351	20,674
Operating expenses	57,365	41,423	53,328
Acquisition-related expenses	900	1,279	3,457
Net income	24,467	16,767	19,024
Diluted EPS	0.64	0.51	0.54
Diluted EPS – excl. nonrecurring acquisition-related expenses	0.65	0.53	0.61
Avg. Diluted Shares Outstanding	38,393	32,956	35,397
Return on Avg. Assets	1.05%	1.04%	0.94%
Return on Avg. Shareholders' Equity	9.8%	8.4%	8.6%
Efficiency Ratio	59.9%	59.2%	60.5%
Tangible Equity/Total Assets	7.8%	10.5%	7.8%
Tangible Book Value/Share	\$18.32	\$20.68	\$17.87

Prior-Year Quarter Comparison

- Significant increase in net interest income; attributable to \$592 million, or 12%, organic growth in total loans during the twelve months ended September 30, 2015
- Impact of acquisitions of Northwestern Bancorp, Inc. ("Northwestern"), Monarch Community Bancorp, Inc. ("Monarch") and Lake Michigan Financial Corporation ("LMFC")

Prior Quarter Comparison

- Impact of acquisition of LMFC for full quarter
- Legacy Chemical increase in net interest income



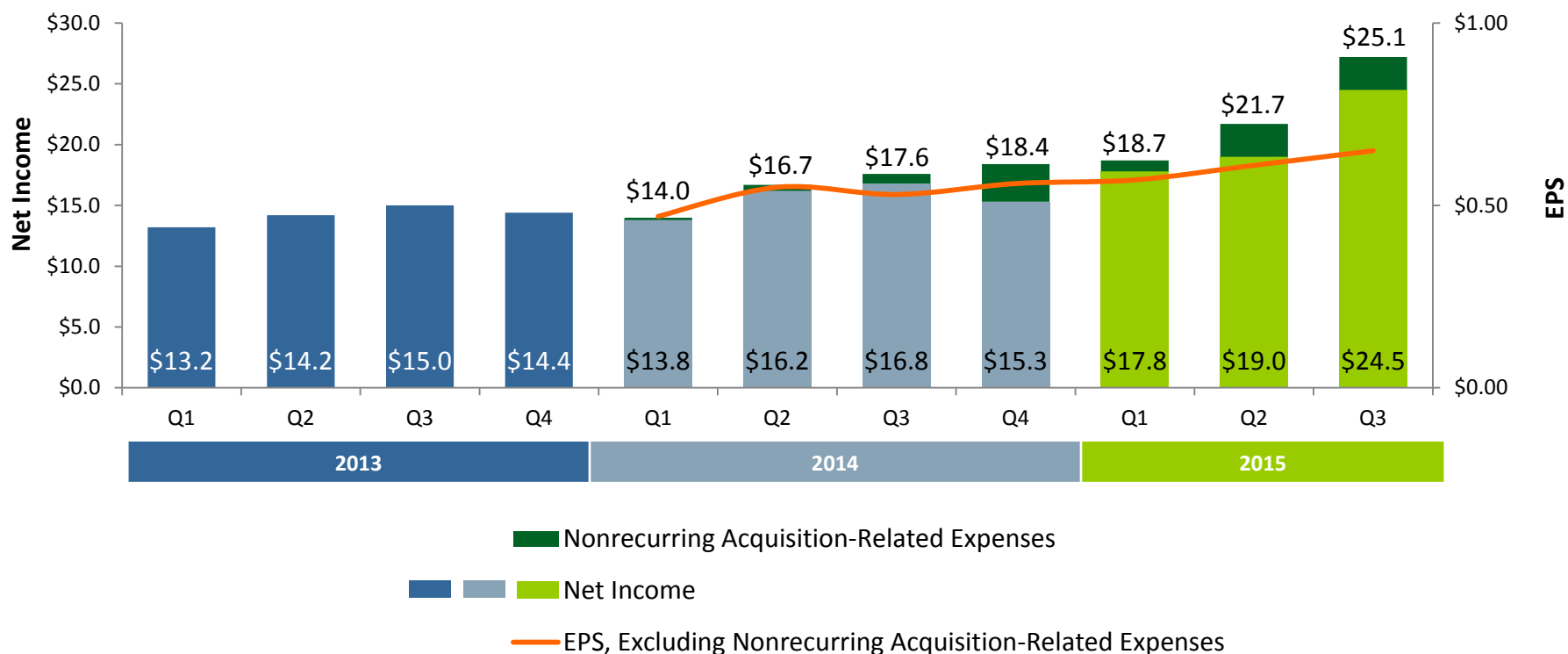
Net Income

Net Income Trending Upward (\$ Millions, except EPS data)

2013 Total: \$56.8⁽¹⁾

2014 Total: \$62.1⁽¹⁾; **\$66.7⁽²⁾**

2015 YTD: \$61.3⁽¹⁾; **\$65.5⁽²⁾**



(1) Net Income

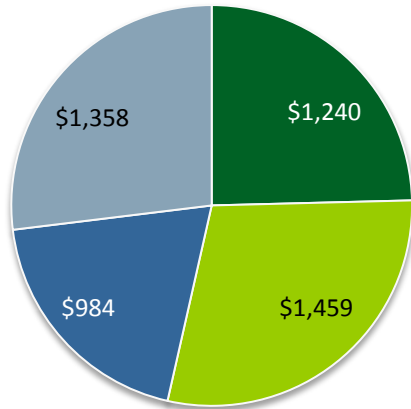
(2) Net Income, excluding nonrecurring acquisition-related expenses (Non-GAAP)



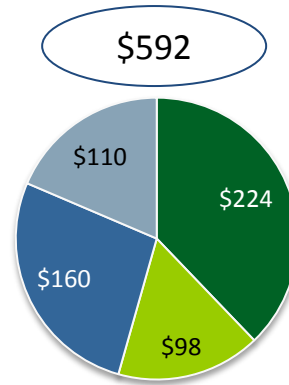
Loan Portfolio Composition (\$ Millions)

Sept. 30, 2014, \$5,041

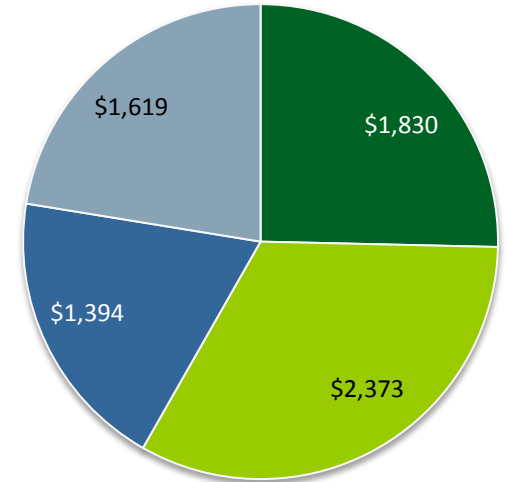
Commercial CRE/C&D Residential Consumer



Organic Growth – 12 months ended Sept. 30, 2015

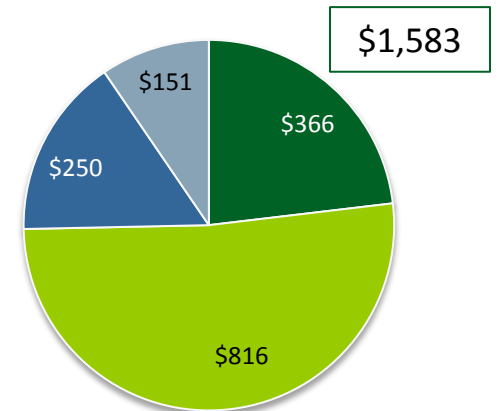
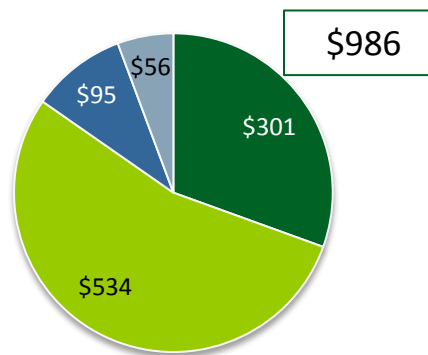
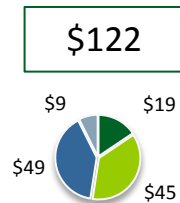
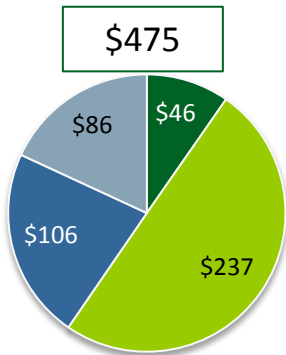


Sept. 30, 2015, \$7,216



Acquisition Growth – Twelve months ended Sept. 30, 2015

Commercial CRE/C&D Residential Consumer



Northwestern
October 31, 2014

Monarch
April 1, 2015

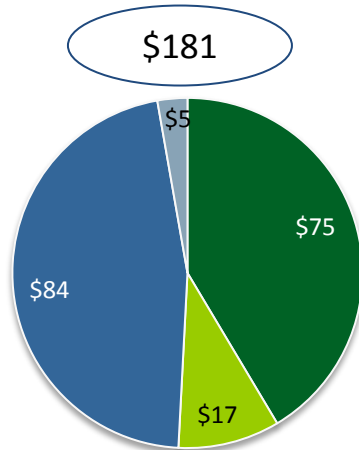
LMFC
May 31, 2015

Total Acquisition Growth
Twelve Months Ended
Sept. 30, 2015

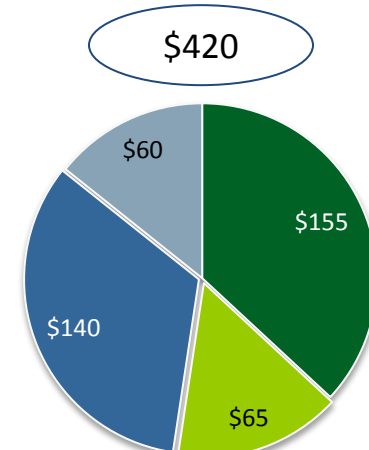


Organic Loan Growth (\$ Millions)

Organic Loan Growth – 2015 Q3

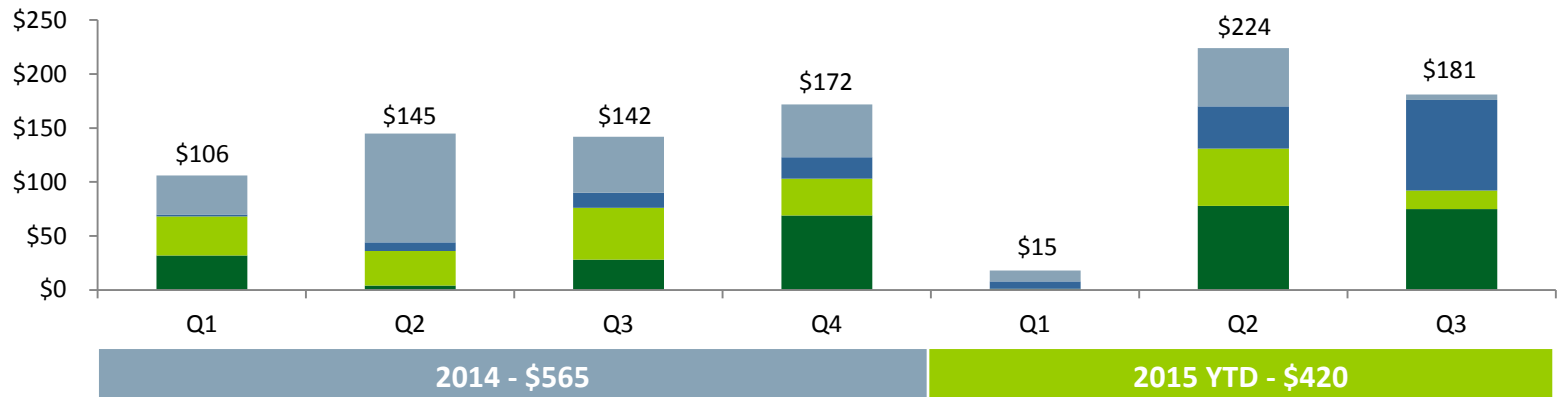


Organic Loan Growth – 2015 YTD



- Commercial
- CRE/C&D
- Residential
- Consumer

Quarterly Organic Loan Growth Trends





Deposit Composition

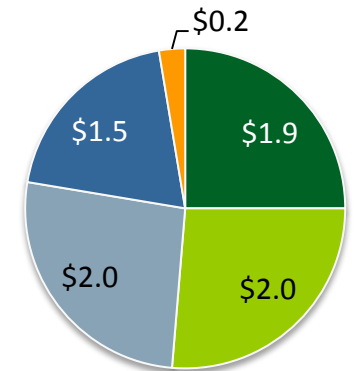
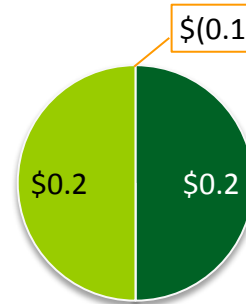
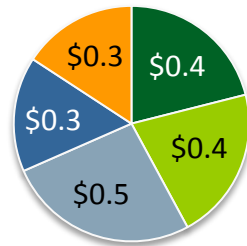
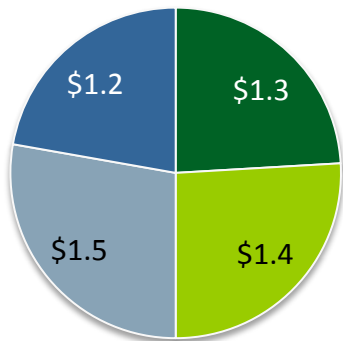
Total Deposits (\$ Billions)

Total Deposits – Sept. 30, 2014
\$5.4

Acquisitions: Northwestern,
Monarch, LMFC, at
acquisition dates, \$1.9

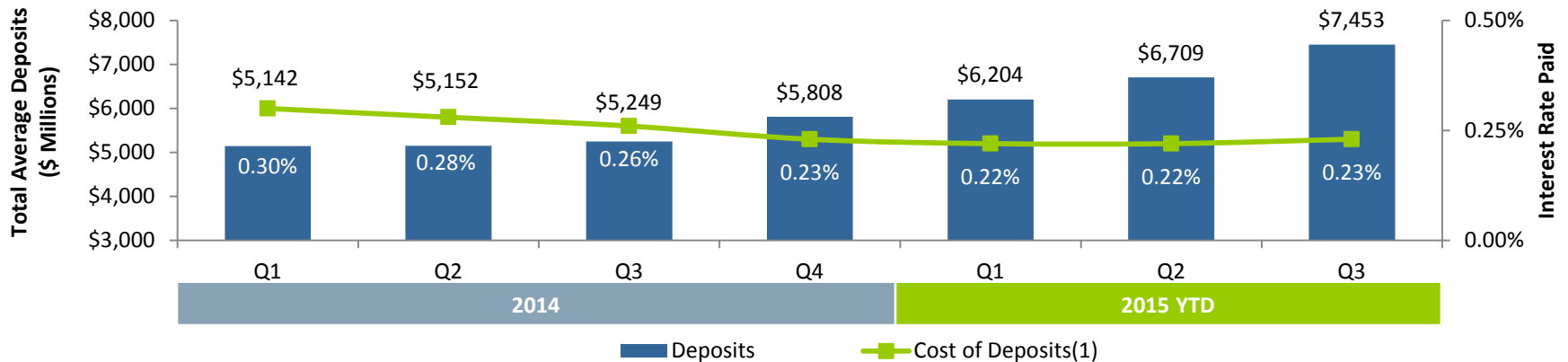
Organic
\$0.4, 7.0%

Total Deposits – Sept. 30, 2015
\$7.6



■ Noninterest-bearing Demand Deposits ■ Interest-bearing Demand Deposits ■ Savings Deposits ■ Time Deposits ■ Brokered Deposits

Average Deposits (\$ Millions) & Cost of Deposits (%)



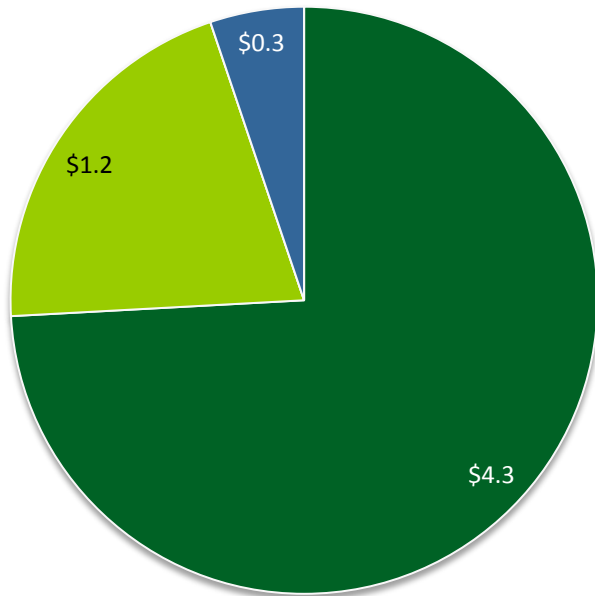
(1) Cost of deposits based on period averages



Funding Breakdown (\$ Billions)

September 30, 2014

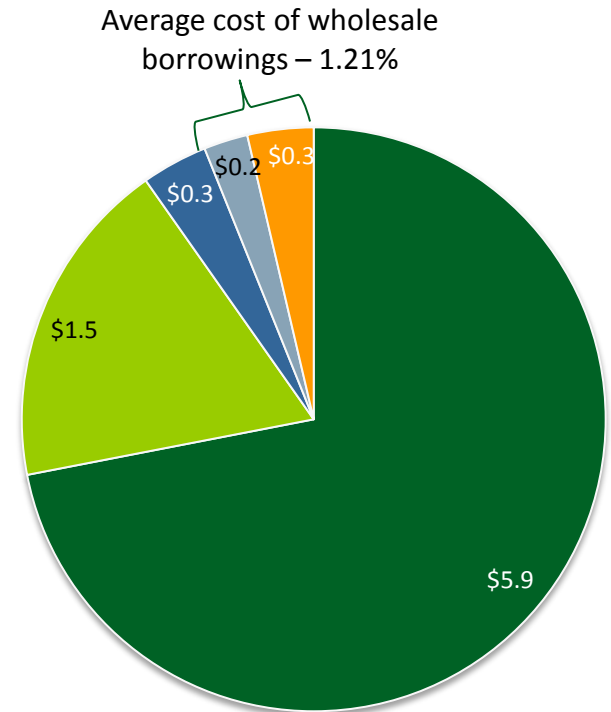
\$5.8 Billion



Average Cost of Funds Q3 2014– 0.25%

September 30, 2015

\$8.2 Billion



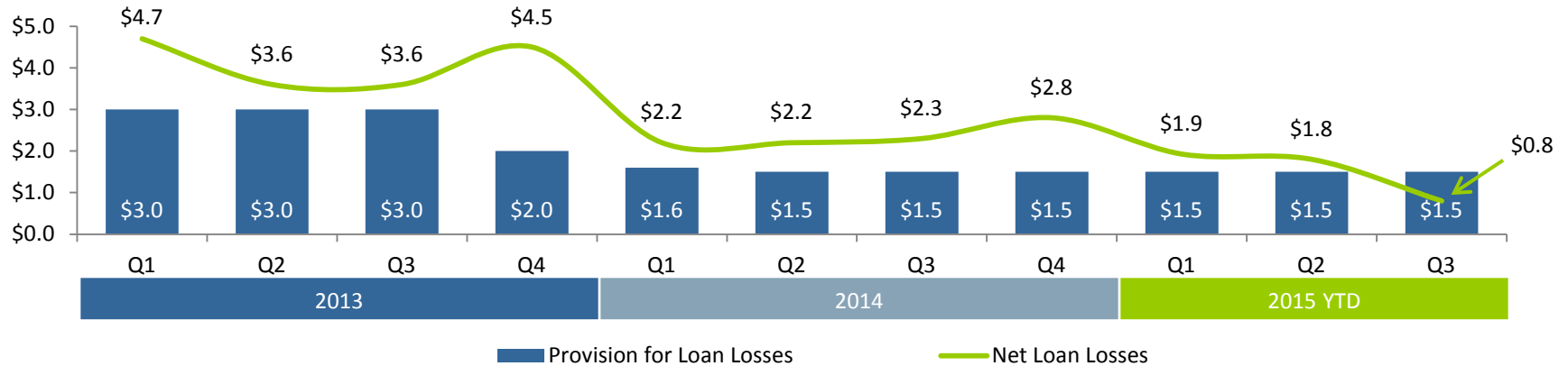
Average Cost of Funds Q3 2015 – 0.25%

- Deposits: Interest and noninterest-bearing, demand, savings, money market
- Time Deposits
- Customer Repurchase Agreements
- Brokered Deposits
- Other Borrowed Funds

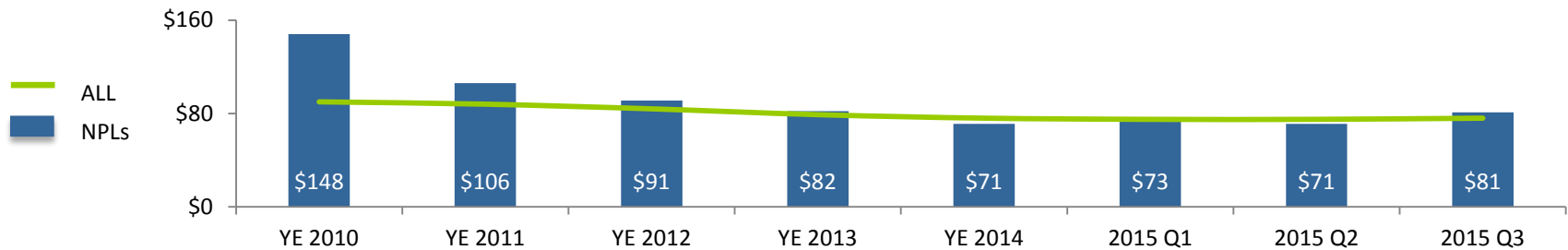


Credit Quality (\$ Millions, unless otherwise noted)

Provision for Loan Losses vs. Net Loan Losses



Nonperforming Loans (NPLs) and Allowance for Loan Losses (ALL)

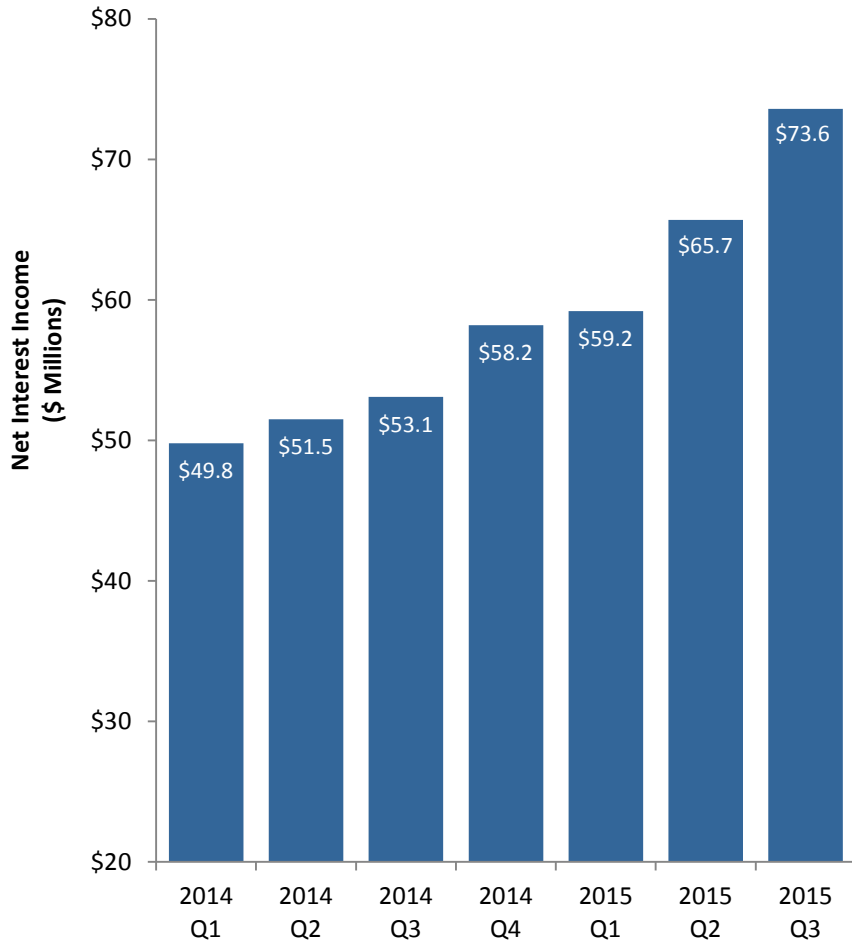


Originated Loans (\$ billions)	\$3.1	\$3.3	\$3.8	\$4.3	\$5.0	\$5.0	\$5.3	\$5.7
Acquired Loans (\$ billions)	0.6	0.5	0.4	0.3	0.7	0.7	1.7	1.5
Total Loans (\$ billions)	\$3.7	\$3.8	\$4.2	\$4.6	\$5.7	\$5.7	\$7.0	\$7.2
ALL	\$90	\$88	\$84	\$79	\$76	\$75	\$75	\$76
ALL/ Originated Loans	2.86%	2.60%	2.22%	1.81%	1.51%	1.49%	1.40%	1.33%
NPLs/ Total Loans	4.01%	2.77%	2.18%	1.76%	1.25%	1.28%	1.01%	1.13%
Credit Mark/ Acquired Loans	6.5%	6.6%	6.0%	7.8%	5.4%	5.7%	3.9%	4.2%

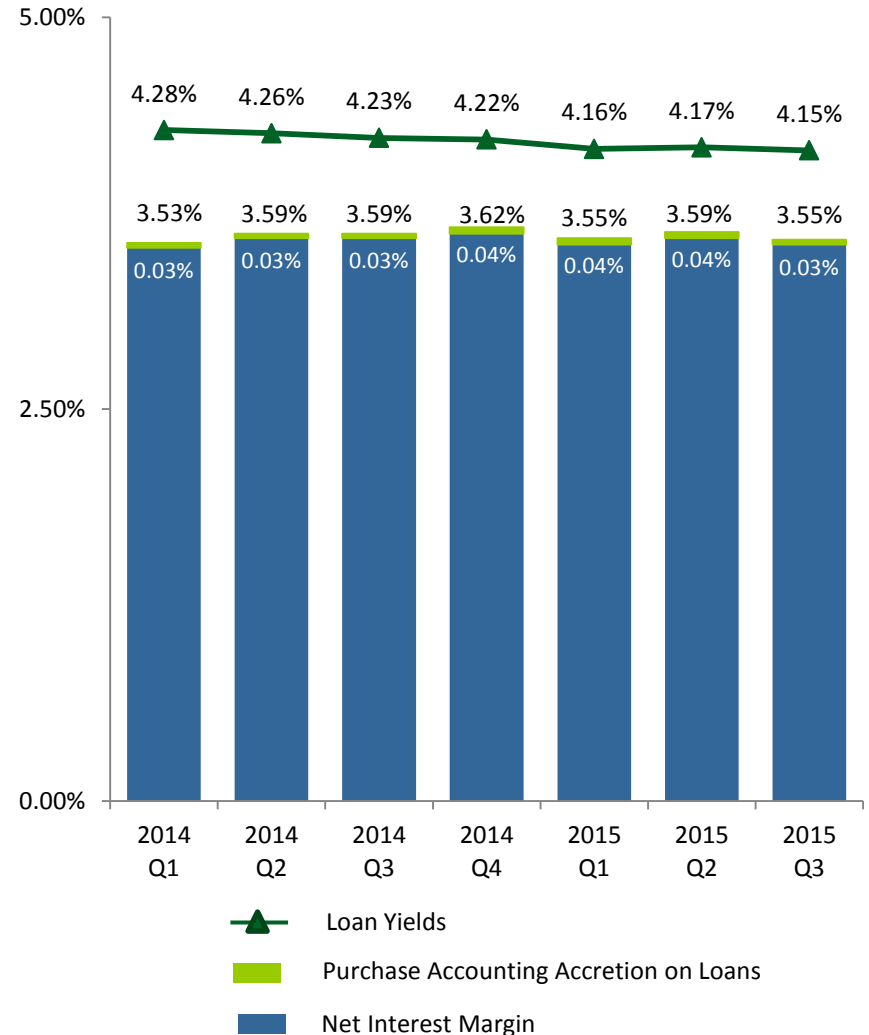


Net Interest Income, Net Interest Margin and Loan Yields (Quarterly Trend)

Net Interest Income



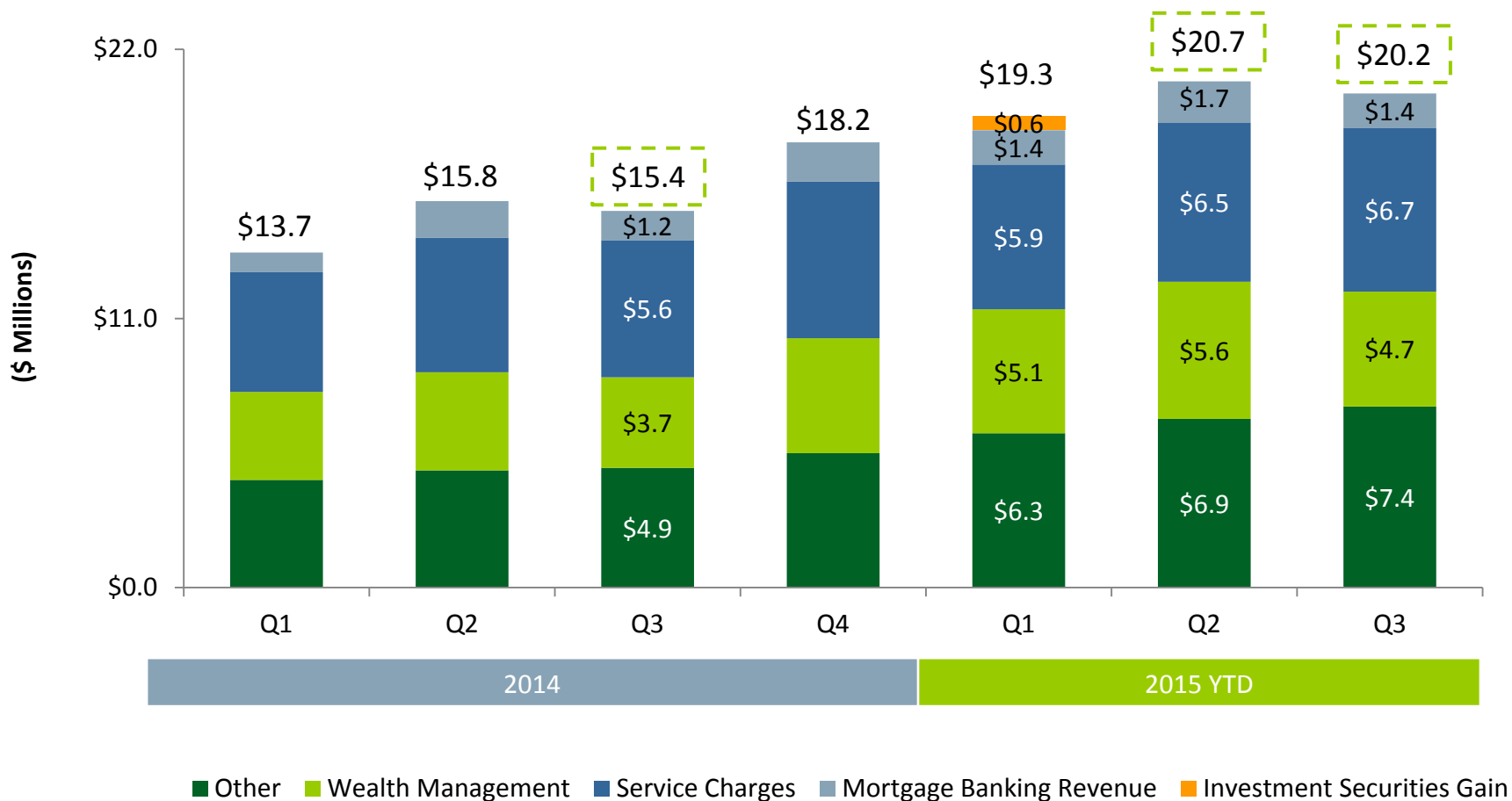
Net Interest Margin and Loan Yields





Non-Interest Income

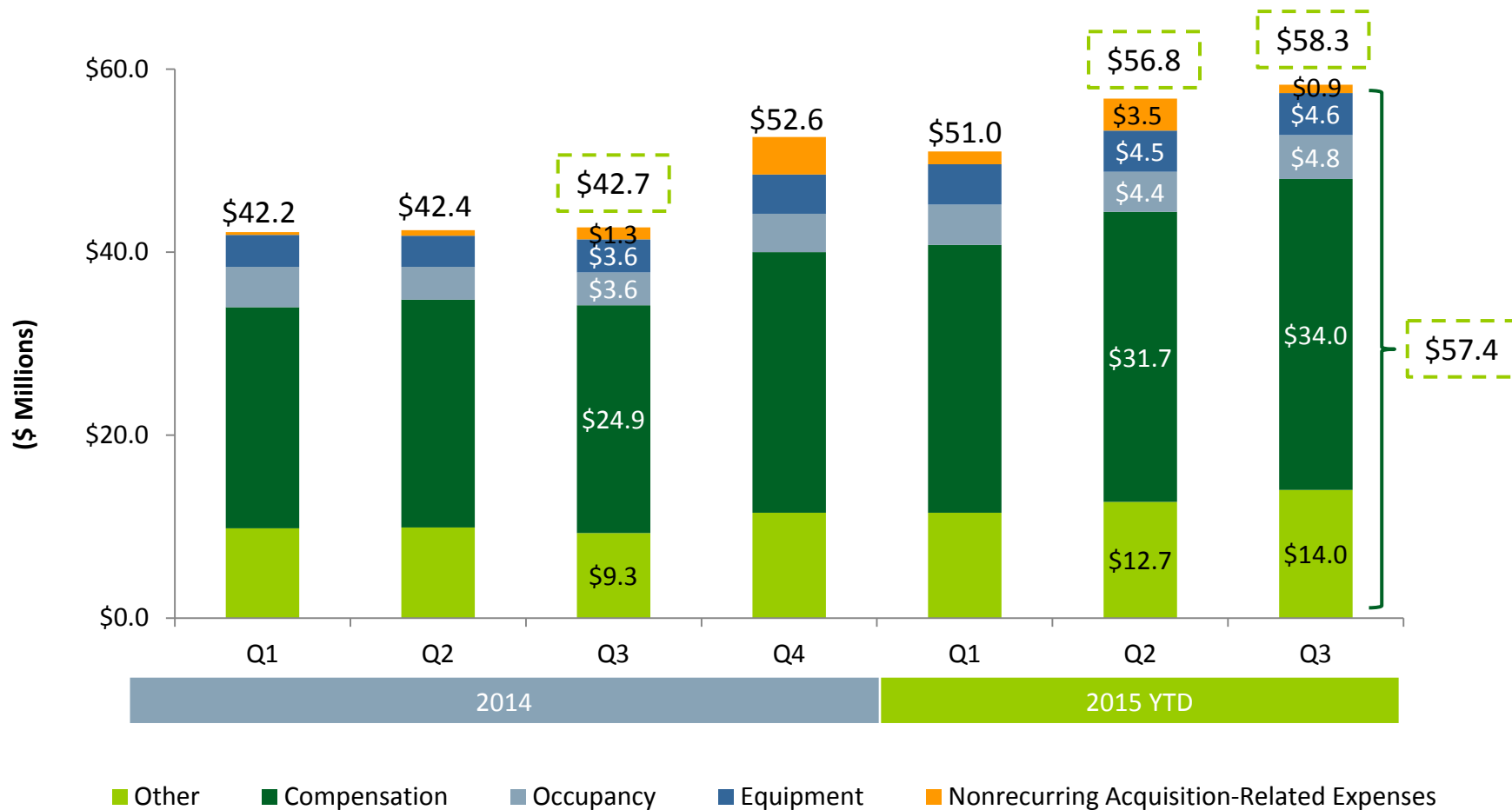
Quarterly





Operating Expenses

Quarterly





Capital Ratios

Capital Ratios

Capital Ratio	Peer Average ⁽¹⁾ 6/30/15	CHFC		
		6/30/15	9/30/15	Projected at 12/31/15
Tangible Common Equity / Tangible Assets (%)	9.1%	7.8%	7.8%	7.9%
Tier 1 Leverage Ratio (%)	10.4%	9.4%	8.4%	8.4%
Common Equity Tier 1 Capital Ratio	11.1%	10.3%	10.3%	10.3%
Tier 1 Capital Ratio (%)	12.4%	10.5%	10.5%	10.5%
Total Risk-Based Capital Ratio (%)	13.6%	11.6%	11.5%	11.5%

⁽¹⁾Source: SNL Financial – MBFI, UBSI, ONB, FMFI, NPBC, OZRK, WSBC, HOMB, FFBC, PRK, HTLF, PNFP, TLMR, FCF, FRME, STBA, SRCE, GSBC and CTBI (ordered by asset size)

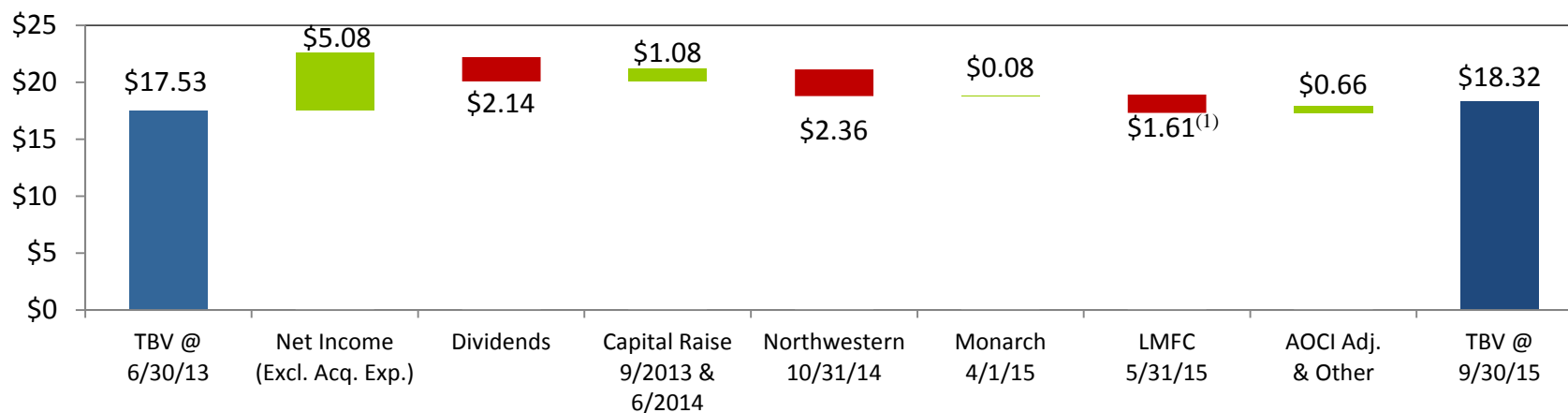


Capital

Tangible Book Value and Capital Ratios

	<u>6/30/13</u>	<u>9/30/14</u>	<u>9/30/15</u>
Tangible Book Value / Share	\$17.53	\$20.68	\$18.32
Tangible Common Equity / Total Assets	8.5%	10.5%	7.8%
Leverage Ratio	9.1%	11.1%	8.4%
Common Equity Tier 1 Capital	NA	NA	10.3%
Tier 1 Capital	11.9%	13.8%	10.5%
Total Risk-Based Capital	13.1%	15.0%	11.5%

Tangible Book Value (TBV) Roll Forward



⁽¹⁾Includes impact of approximately \$1.5 million of acquisition-related expenses which are expected to be incurred during the fourth quarter of 2015



Closing Comments

- Emphasize our strategy of being **Michigan's community bank of choice**
- Concentrated on opportunities for **acquisitive growth and industry consolidation**
- Focused on **what we can control**



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